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Why I Didn't Hire You: Mental Notes From This Side of the Interview Table (Webinar)



All are welcome.

Want to invite a friend, co-worker, or prospective member?
Send them an invitation when you register.

****Registration and payment are required by 9:30 PM Wednesday, March 26.****

Why I Didn't Hire You (Webinar)

Ever leave a job interview, certain that you "nailed it," only to receive a "reject" letter a few days later? There are many possible reasons why you weren't the candidate selected. Make sure the problem isn't YOU!

Intended audience:

- Anyone who will be creating and submitting a résumé in hopes of being granted an interview.
- Anyone who submitted a résumé that did not lead to an interview.
- Anyone who was interviewed for a position that did not lead to an offer.

Objective of presentation:

This presentation focuses primarily, but not exclusively, on the résumé portion of the hiring process. This presentation is designed to help you understand the hiring process from the hiring manager's perspective, and to leverage that insight to improve your odds of being hired the next time.

Synopsis:

Having received hundreds of résumés and interviewed countless candidates for positions during his various leadership roles over the last 25 years, Dalton Hooper has come to realize there is no magic formula which will guarantee you get that job. There are, however, things you may unwittingly be doing that can stack the deck against you! This presentation seeks to identify characteristics of your résumé that may actually be eliminating or greatly reducing your chances of being successful. In this presentation, Dalton refers to those characteristics as "showstoppers". In addition, this presentation addresses and gives examples of "showstoppers" which you may unwittingly be committing.

Details

Registration and payment are required by 9:30 PM March 26. After the 26th, those registered and paid will receive a toll-free phone number and a URL for the meeting.

System requirements for *live* webinar participation:

- Microsoft Internet Explorer 6.0, Mozilla Firefox 1.5 for Windows/Mac/Linux, or Safari 2.0 for Macintosh

- Internet connection of minimum 56K for application sharing, 128K for broadcasting video

This webinar will be recorded. All registered attendees will receive a link to download the recording so that they can play it at their convenience. Please note that the *recorded* webinar can only be played on a Windows computer.

When

Saturday, March 29, 2008 10:00 AM - 11:30 AM
Eastern Time Zone



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Where

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Planner

[Carolyn Klinger](#)

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Why I Didn't Hire You: Mental Notes From This Side of the Interview Table (Webinar)

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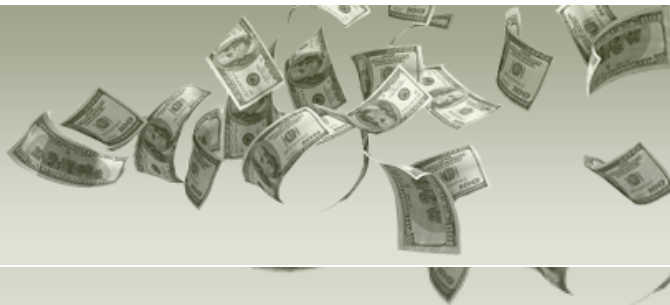
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Eastern Time Zone

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RSVP Wednesday, March 26, 2008

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Event Registration Fees

Please consider using PayPal, as this payment type is *much* easier for our volunteers to process.

To pay via PayPal, you must have a PayPal account for the email address you are using to register. If you need a PayPal account, go to <https://www.paypal.com/>.

To pay via check, your check must reach us by the RSVP date. If you are registering within 5 days prior to the RSVP date, please use PayPal. Make the check payable to "STC Washington DC Chapter." Mail the check to the chapter at:

STC Washington DC Chapter
c/o Steve Whitney
16 Crescent Place
Takoma Park, MD 20912

If you need to pay with PayPal after you have completed registration, login to PayPal, click **Send Money**, and send your payment to treasurer@stcwwdc.org.

Event Registration

Member

\$10.00

Member (Non-WDC)

\$15.00

Member (Student)

\$5.00

Member (Volunteer)

\$5.00

Non-Member

\$20.00

Non-Member (Student)

\$15.00

Non-Member (Volunteer)

\$10.00

STC Society Office

\$5.00

Cancellation and Refund Policy

We will refund the registration cost, minus a \$5.00 administration fee, for cancellations received by 9:30 PM Wednesday, March 26, 2008.

We regret that we cannot offer refunds for late cancellations or for no-shows.

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Why I Didn't Hire You: Mental Notes From This Side of the Interview Table (Webinar)



Agenda

Saturday, March 29, 2008

10:00 AM - 11:05 AM	Presentation
11:05 AM - 11:30 AM	Questions and Answers

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About Dalton Hooper



Author and humorist Dalton Hooper has been involved in public speaking for over 30 years and is the founder and owner of Words and Wit, LLC (www.WordsAndWit.com). His experiences range from the daily broadcast of his own radio show ("Hooper In The Morning") for six years on WYGO, to numerous leadership roles within corporate America, and in the hiring manager role for over 20 years. Having retired from AT&T in 1998, Dalton went on to work for Walt Disney World as their IT documentation manager, leading a large team of technical writers for over six years. Dalton has reviewed hundreds of resumes and interviewed countless candidates for technical communications positions. He has also traveled around the country delivering presentations on the hiring process, as well as authored several newsletter articles on how to improve one's odds of being the successful candidate.

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Why I Didn't Hire You: Mental Notes From This Side of the Interview Table (Webinar)

What is a technical communicator?

Technical communicators translate technical information into language that is easily understood by the user. They convey scientific and technical information precisely, accurately, and clearly. Technical communication is recognized as an essential occupation in business and government.

Technical communicators work in many industries including hardware and software development, science research, government and defense contracting, publishing, marketing, and more.

About the WDC Chapter



The Washington, DC Chapter (WDC), the Capital Chapter, is one of the largest in the Society with over 600 members. Our members share their expertise with the community and with newcomers to the technical communication field in many ways:

- Networking
- Professional development seminars
- Job announcements, a talent pool, and employment resources available on our Web site
- Annual technical communication competitions with opportunities to compete at the international level
- Discussion lists
- Special Interest Groups (SIGs)
- Scholarships for high school and college students
- Mentoring and community service activities

Our chapter is active and exciting, and you help keep it that way! Volunteering builds your network and gives you new skills to highlight on your résumé.

Learn more about the Washington DC STC Chapter at <http://www.stcwdc.org>.

About STC



The Society for Technical Communication (STC) is a Section 501(c)(3) not-for-profit educational, scientific, and charitable organization dedicated to furthering the art of communicating technical information. STC offers its members the industry leadership and education, professional networking, and information required for supporting all aspects of the rapidly evolving world of technology. STC is the world's largest professional organization serving the technical communication profession. The Society is over 53 years old, with 150 chapters, 20 SIGs, and over 18,000 members world wide.

STC members include:

- Consultants
- Educators and students
- Graphic artists and designers
- Human factors engineers
- Information planners
- Instructional designers
- Interface designers
- Journalists and publishers
- Managers and supervisors
- Marketing and public relations communicators
- Multimedia artists
- Photographers, film, and video production specialists
- Researchers
- Software engineers
- Technical communicators
- Technical, medical, and scientific illustrators
- Technical, medical, and scientific writers and editors
- Translators
- Web designers, developers, and webmasters

Learn more about STC at <http://www.stc.org>.

Get Involved

Our chapter is active and exciting, and you help keep it that way! Volunteering builds your network and gives you new skills to highlight on your résumé.

Like to see your name in print? Plan events? Judge a competition entry? We offer long-term, short-term, or one-time-only commitments. Whatever your strength and interest, the Washington, DC Chapter has an outlet for you!

Fill out our volunteer signup form at http://www.stcfdc.org/volunteer_signup_form.shtml.

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