



**Information**

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**Navigating the Job Search Today**

**All are welcome. RSVP by May 31.**  
**Event is Metro accessible. Dinner is included in event cost.**

**We love students! Each paid attendee may bring one full-time high school or college student for free.**  
**To ensure sufficient refreshments, student guests must register.**

**Want to invite a friend, co-worker, or prospective member?**  
**Send them an invitation when you register.**

**About the Event**

**Cost:**

- \$5 for STC WDC Members and IEEE Members (this is a joint event)
- \$15 for Non-members
- FREE for full-time student guest of a paid attendee (student guest must register)

Dinner included in event cost.

No matter where you are in your career, you should always be prepared to get back into the job market. Come learn the latest trends in the job search process and start laying the groundwork for your next job search.

This event will be a progression. Each speaker will host a 25-minute roundtable discussion. At the end of each discussion, you will move to another table with a different topic and speaker.

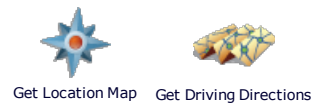
You will have time to attend four of the following six table topics, each offered by an expert on that topic:

- The Five Methods for Securing Interviews (Speaker: Barbara Herzog)
- Targeting Your Job Search and Effectively Using Career Fairs (Speaker: James Dittbrenner)
- Résumés and Job Search Communications (Speaker: Sylvan Von Burg)
- Using the Internet in the Job Search (Speaker: Susan Musich)
- Lost Your Job? Gain Control with Action Based Communication™ during the Interview (Speaker: Renée Barnow)
- Networking for the Nervous Novice or Naïve Job Seeker (Speaker: Tom Dezell)

**When**      Thursday, June 4, 2009 6:00 PM - 8:30 PM



**Where**      NRECA Conference Center  
 4301 Wilson Boulevard  
 Room CC1  
 Arlington, Virginia 22203  
 703-907-5939



**Planner**      [Carolyn Klinger](#)

**Capacity**      100 (52 remaining)

**Websites**      [STC Washington, DC Chapter](#)

## Agenda

Show **All Sessions**

### Thursday, June 4, 2009

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6:00 PM - 6:30 PM

**Dinner**

Pizza, salad, dessert, and soft drinks will be served.

6:30 PM - 7:00 PM

**Table topic #1**

Participate in your first group discussion.

7:00 PM - 7:30 PM

**Table topic #2**

Participate in your second group discussion.

7:30 PM - 8:00 PM

**Table topic #3**

Participate in your third table discussion.

8:00 PM - 8:30 PM

**Table topic #4**

Participate in your fourth group discussion.



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## Navigating the Job Search Today

### Barbara Herzog: The Five Methods for Securing Interviews

**Barbara Herzog** is a Career Management Professional with her own business practice, based on many years of experience in government and private industry. Her clients include for-profit, non-profit and government professionals. She holds an M.A. in [Career Counseling](#) from George Washington University.

Ms. Herzog has had government and international experience at the U.S. Department of State. She holds a Ph.D. in international relations from [John Hopkins University](#), an M.A. in career counseling from George Washington University and a National Certified Counselor certification from the National Board of Certified Counselors.

In addition to her private practice, Ms. Herzog is a certified associate with [outplacement firm](#) Lee Hecht Harrison, where she teaches classes and coaches individuals who have lost their jobs through downsizing. She is also certified by the Five O'Clock Club, a national job search strategy group. Ms. Herzog serves the career community by being a member of or holding office in the Association of Career Professionals International, Career Masters Institute and the Metropolitan Career/Life Planning Network.

Her web site is: [www.HerzogCareerConsulting.com](http://www.HerzogCareerConsulting.com).

### James Dittbrenner: Targeting Your Job Search and Effectively Using Career Fairs

**Jim Dittbrenner**, "Ditt" to his friends, brings 40 plus years of operational and human resource experience to his career coaching.

His career began at General Electric, where he co-developed the first state-of-the art Career Planning Model for GE professionals. He implemented the Outplacement concept in 1958, when GE failed to receive a contract. He also led a team that recruited and placed 1,000 engineers in 3 months. He used that model to subsequently recruit and retain professionals at GE. Additionally, he successfully introduced Succession Planning at the GE Consumer Electronics Division.

Jim designed and implemented 22 new HR programs for the Federal Reserve Board, where he designed and participated in HR Audits of Federal Reserve Banks. He managed the Army Career and Alumni General Officer Program for five years and has co-facilitated the Career Transition Programs at the US Army War College for 16 years as an Adjunct Instructor.

His memberships include the DC Chapter of the Association of Career Professionals International, Maryland Career Development Association, Metropolitan Area Career/Life Planning Network, Projects Staffing Alliance of Virginia Employers. and Staffing Alliance of Maryland Employers, and six military associations.

His bi-weekly Career Fairs and Open Houses e-letter is now in its sixteenth year. It is distributed world-wide to some 65,000 subscribers.

### Sylvan Von Burg: Resumes and Job Search Communications

#### **Sylvan Von Burg**

is a career counselor with extensive experience facilitating job searches for persons with international,



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