

**Writing**  
that **Works**<sup>®</sup>

**News**

Communications Concepts, Inc.  
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Springfield, Virginia 22153-1648

The Business Communications Report

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Announcing the Winners of

**APEX 2009**



## The Twenty-first Annual Awards for Publication Excellence A Competition For Communications Professionals

Dear APEX Entrant:

Thank you for participating in APEX 2009, the twenty-first annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the sub-categories.

With close to 3,785 entries, competition was exceptionally intense.

100 Grand Awards were presented to honor outstanding work in all of 11 major categories, with 1,158 Awards of Excellence recognizing exceptional entries in 122 subcategories.

The panel of judges for APEX 2009 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2009 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis  
Editor & Publisher



Helping communicators write, edit and manage more effective business publications



# Questions and Answers About APEX 2009

## The Twenty-first Annual Awards for Publication Excellence Competition

## Sponsored by the Editors of *Writing That Works:* *The Business Communications Report*

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## How were awards presented?

APEX 2009 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

## How many entries were there? How many awards were given?

3,785 entries were evaluated, in the following distribution:

Newsletters: 385; Magazines & Journals: 706; Magapapers & Newspapers: 82; Annual Reports: 183; Brochures, Manuals & Reports: 378; Video & Electronic Publications: 193; Web & Intranet Sites: 267; Campaigns, Programs & Plans: 301; Writing: 659; Design & Illustration: 392; Special Publications: 239.

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,158 APEX Awards of Excellence recognize excellence in 122 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

## How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

## Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2009 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

## Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of *Writing That Works*, Christine Turner, Contributing Editor of *Writing That Works: The Business Communications Report*, and Bill Londino, Consulting Editor of *Writing That Works*.

## What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writing That Works: The Business Communications Report*, a bimonthly newsletter covering business writing, editing and publishing for communicators in corporate, nonprofit, agency and independent settings.

- Concepts also sponsors *PEP*, the Publication Evaluation Program and publishes [www.writingthatworks.com](http://www.writingthatworks.com), a Web site for business writers and communicators. In addition, *Concepts* publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

## How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.

## How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from <http://www.apexawards.com>.

# GRAND AWARDS

## NEWSLETTERS

### FOR PROFIT

Donald Bilodeau  
*The Smart Life*  
Ariad Custom  
Communications  
Toronto, ON

Susan Pack  
*Driver's Seat -*  
*March/April 2008*  
Toyota Motor Sales, USA, Inc.  
Torrance, CA

Allyson Corcoran,  
Elisabeth Villarroel  
*Tech Talk*  
Veterinary Learning Systems  
Yardley, PA

Isabelle Cohen-DeAngelis  
*Natural Gas & Electricity -*  
*March 2008*  
Wiley  
Hoboken, NJ

### FOR PROFIT SMALL OFFICE

Steven Clark  
*Disney Newsreel*  
The Walt Disney Company  
Burbank, CA

### NONPROFIT

Carole C. Hayward  
*ASCD Express*  
ASCD  
Alexandria, VA

### NONPROFIT SMALL OFFICE

No Grand Awards presented.

## MAGAZINES & JOURNALS

### FOR PROFIT

Warren Miller, Karen Kramer  
*BergerWorld - Cultural*  
*Resources: Preserving the Past,*  
*Planning the Future*  
Berger Group Holdings, Inc.  
Morristown, NJ

*American Spirit -*  
*January/February 2009*  
Hammock Inc.  
Nashville, TN

John Carpenter  
*TABLE Magazine*  
MCM Communications  
Pittsburgh, PA

*NACS Magazine -*  
*November 2008*  
The Pohly Company  
Boston, MA

*Parks 2008*  
Time Inc. - Content Solutions  
New York, NY

*Investor - June 2008*  
T. Rowe Price  
Owings Mills, MD

### FOR PROFIT SMALL OFFICE

Thomas Martinelli  
*Amtrak - New York By Rail*  
Martinelli - Slocum Publishing  
Poughkeepsie, NY

Gary Halpern  
*PhotoMedia - Spring 2008,*  
*People and Places*  
The PhotoMedia Group, Inc.  
Seattle, WA

### NONPROFIT

Civil Engineering Staff  
*Civil Engineering Magazine -*  
*January 2008*  
American Society  
of Civil Engineers  
Reston, VA

Glenn Pierce  
*Cleveland Clinic Magazine*  
The Magazine Group  
Washington, DC

## NONPROFIT SMALL OFFICE

Mary Koik  
*Hallowed Ground*  
Civil War Preservation Trust  
Washington, DC

## MAGAPAPERS & NEWSPAPERS

### FOR PROFIT

Ocular Surgery News Staff  
*Ocular Surgery News -*  
*January 25, 2008*  
Ocular Surgery News  
Thorofare, NJ

*Passenger Transport*  
Stratton Publishing  
& Marketing Inc.  
for American Public  
Transportation Association  
Alexandria, VA

### FOR PROFIT SMALL OFFICE

No Grand Awards presented.

### NONPROFIT

Lab News Team  
*Sandia Lab News*  
Sandia National Laboratories  
Albuquerque, NM

### NONPROFIT SMALL OFFICE

HR Communications  
*City Savvy - Fall 2008*  
City of Houston  
Houston, TX

Strategic Communications,  
Code T  
*Happy Anniversary NASA*  
*and NASA's 50th Anniversary -*  
*X-Press' Companion Editions*  
Dryden Flight  
Research Center  
Edwards, CA

## ANNUAL REPORTS

### FOR PROFIT

*Loyola University Chicago*  
*Marcella Niehoff*  
*School of Nursing*  
*Transforming Nursing 2008*  
ABS Graphics  
Addison, IL

Michelle Allario  
*Georgia Chamber of Commerce*  
*Annual Report 2008*  
MacDUFF Publishing  
Atlanta, GA

### FOR PROFIT SMALL OFFICE

Nicolas Titze  
*Chicago Loop Alliance*  
*2008 Annual Report -*  
*Faces of the Loop*  
Adaptive Easel  
Chicago, IL

Joe StuhlmueLLer  
*2007-2008 Annual*  
*and Community Report*  
Rutland Regional  
Medical Center  
Rutland, VT

### NONPROFIT

Carol Whatley  
*Working Knowledge -*  
*2008 Annual Report*  
Alabama Cooperative  
Extension System  
Auburn University, AL

Corporate Communications  
*A Healthier Harris County*  
*by Design*  
Harris County Hospital  
District  
Houston, TX

Communications & Marketing  
*2007 Annual Report*  
United Way/Centraide Ottawa  
Ottawa, ON

### NONPROFIT SMALL OFFICE

Kimberly A. Readmond  
*Freedom to Speak: 2007 CID*  
*Report to the Community*  
Central Institute for the Deaf  
St. Louis, MO

Bruce Swart  
*Annual Report of the Dean 2008*  
The John Marshall Law School  
Chicago, IL

continued, over

**BROCHURES, MANUALS  
& REPORTS**

*FOR PROFIT*

Corporate Communications  
*Unlocking Value: ENTERGY  
2007 Sustainability Report*  
Entergy  
New Orleans, LA

Susanne Ho  
*2008 KMB Passenger Liaison  
Group Report*  
KMB  
Hong Kong

Monica Snellings, Megan  
Riordan, Jessica Blanchard  
*National Institute on Aging  
Exercise Guide*  
Levine & Associates, Inc.  
Washington, DC

Karen J. Abbas, RN, MS, AOCN  
*Updates and Strategies  
for the Management of  
MDS, CLL and MM*  
Meniscus Educational  
Institute  
West Conshohocken, PA

CSAA Team  
*Sojourns*  
Pace Communications  
Greensboro, NC

Paula S. Davis  
*Act! - 2007 PBG Corporate  
Responsibility Report*  
The Pepsi Bottling Group  
Corporate Communications  
Somers, NY

*FOR PROFIT SMALL  
OFFICE*

Bill Nicholson  
*On the Level*  
PRM Consulting Group  
Roswell, GA

*NONPROFIT*

Education Division  
*Pediatric Health Care  
Coalition Manual*  
Hospital for Special Surgery  
New York, NY

Caren Batzer  
*Picture Yourself at St. John's -  
2009 Viewbook*  
St. John's University  
Queens, NY

*NONPROFIT SMALL  
OFFICE*

Gene Canton  
*Men's Health Services*  
Lake Hospital System  
Painesville, OH

**ELECTRONIC & VIDEO  
PUBLICATIONS**

*FOR PROFIT*

David Burton  
*Exercise & Physical Activity:  
Your Everyday Guide from the  
National Institute on Aging*  
Alzheimer's Disease  
Education and Referral Center  
Silver Spring, MD

Robin Hicks  
*The People Place*  
Aon Consulting  
Winston-Salem, NC

Ramanathan Srinivasan  
*Overview on Sexual  
Harassment*  
Cognizant Technology  
Solutions  
Teaneck, NJ

Jackson's Marketing Group  
*Rollover RX*  
Jackson National Life  
Insurance Company  
Denver, CO

Kristen Smolen  
*2010 Lincoln MKZ  
Web-Based Training Course*  
Ford Motor Company,  
Retailer Education & Training  
Dearborn, MI

*Swift Laboratory  
for National Security*  
Lockheed Martin -  
Creative & Strategic Services  
Richland, WA

*FOR PROFIT SMALL  
OFFICE*

Dr. Jan McCormick  
*Seven Savvy Secrets  
of Job Winners*  
FullCircle Career Services, LLC  
Springdale, AR

*NONPROFIT*

Lt. Jennifer Cragg,  
Linda Kozaryn  
*Staying Power &  
Wounded Warrior Diaries*  
Department of Defense  
Alexandria, VA

REALTOR® Magazine Staff  
*Business Tips Newsletter*  
REALTOR® Magazine  
Chicago, IL

*NONPROFIT SMALL  
OFFICE*

*ALot2Lose*  
*Public Service Announcement*  
The Century Council  
Arlington, VA

Jack I. Dinaburg  
*Help Mikey Make It Out -  
Interactive Teaching Tool*  
Prevention 1st Foundation, Inc.  
Pittsford, NY

**WEB & INTRANET SITES**

*FOR PROFIT*

Misty Ladner  
*Federal Enrollment Web Site -  
uhcfeds.com*  
UnitedHealthcare  
Edina, MN

*Your Path to Retirement  
Security Starts Here*  
The Vanguard Group, Inc.  
Valley Forge, PA

Colleen Holland,  
Joseph Connelly  
*VegNews.com*  
VegNews Media  
San Francisco, CA

*FOR PROFIT SMALL  
OFFICE*

*Market of Choice Web Site -  
www.marketofchoice.com*  
CAWOOD  
Eugene, OR

Michelle Noonan,  
Lindsay McKeighan  
*East Rockhill Township  
Web Site*  
Word Work Communications  
Lansdale, PA

*NONPROFIT*

Beatrice Livioco  
*Carcare.org*  
Automotive Aftermarket  
Industry Association  
Bethesda, MD

*NONPROFIT SMALL  
OFFICE*

Communications Department  
*MSAA Home Page -  
www.msassociation.org*  
Multiple Sclerosis Association  
of America  
Cherry Hill, NJ

Cynthia A. Lockley  
*STC Washington, D.C.  
Chapter Web Site*  
Society for Technical  
Communication -  
Washington, D.C. Chapter  
Adelphi, MD

**CAMPAIGNS,  
PROGRAMS & PLANS**

*FOR PROFIT*

Debbie Clark  
*How to Build a Fit Company*  
American Specialty Health  
San Diego, CA

Lori Block, Mark Mathson  
*AAA - 2009 Open Enrollment*  
Buck Consultants  
San Francisco, CA

Segal Communications  
*New England Carpenters  
Benefit Funds: Well Beyond*  
The Segal Company  
New York, NY

Audra Monschein  
*Howard Hughes Medical  
Institute 2008 Total  
Compensation Statement*  
Watson Wyatt & Company  
Cleveland, OH

*FOR PROFIT SMALL  
OFFICE*

MADOFF TEAM  
*MADOFF MATTERS*  
Holtz Rubenstein Reminick  
Melville, NY

NONPROFIT

Jane Christyson  
*Year of the Frog*  
Cleveland Metroparks  
Cleveland, OH

Bonita Brodt  
*Selfless Choice*  
*Saves Four Lives*  
Northwestern Memorial  
Hospital  
Chicago, IL

NONPROFIT SMALL  
OFFICE

CommunicationsTeam  
*Making My Way*  
Peel District School Board  
Mississauga, ON

WRITING

FOR PROFIT

The Cerner Copywriting Team  
*Transparency in Healthcare:*  
*A Site to Behold*  
Cerner Corporation  
Kansas City, MO

T. Foster Jones, Steve Fisher  
*Member Connection*  
Costco Wholesale  
Issaquah, WA

Marketing Department  
*SMART Plan - Two Paths*  
*to Investing for Retirement*  
Great-West Retirement  
Services  
Greenwood Village, CO

*Global Warming*  
WordSouth Public Relations,  
Inc.  
Rainsville, AL

FOR PROFIT SMALL  
OFFICE

Connie Eckard, ABC  
*Commander in a Hard Hat*  
Fluor Hanford  
Communications  
Richland, WA

Lisa Strid  
*Bark Beetles -*  
*Impossible to Eliminate,*  
*Expensive to Endure*  
WREN Magazine  
Gillette, WY

NONPROFIT

Jonathan Peterson  
*Health Care Reform:*  
*The Seven Deadly Myths*  
AARP  
Washington, DC

Bob Black  
*Grief, Grit and Grace*  
American Society for  
Engineering Education  
Washington, DC

Mary Anne Dunkin,  
Terrie Heinrich Rizzo and  
the Arthritis Today Editors  
*Arthritis Today's*  
*Surgery Series*  
Arthritis Foundation  
Atlanta, GA

NONPROFIT SMALL  
OFFICE

*Up By Roots: Healthy Soils*  
*and Trees in the Built*  
*Environment*  
International Society  
of Arboriculture  
Champaign, IL

Mike Allegra  
*Farmer's Market -*  
*The Lawrentian*  
The Lawrenceville School  
Lawrenceville, NJ

Brad Pokorny  
*In Iran, Three are Unjustly*  
*Imprisoned for Helping*  
*Underprivileged Children*  
Bahá'í International  
Community  
New York, NY

DESIGN &  
ILLUSTRATION

FOR PROFIT

Monya Keane  
*EMC•now*  
EMC Corporation  
Hopkinton, MA

*Downtown Rochester*  
*Brand Experience Document*  
Funk/Levis & Associates  
Eugene, OR

Kelly Mack  
*5-Star Rated*  
*Orthopedics Billboard*  
Southwest General  
Health Center  
Middleburg Heights, OH

Custom Publishing Staff  
*SilverKris English - May 2008*  
SPH Magazines Pte Ltd  
Singapore

FOR PROFIT SMALL  
OFFICE

Janel C. Patti  
*Service & Stability Ad*  
The Marcus Group, Inc.  
Little Falls, NJ

Paul G. Feith  
*Get Junged - Marketing*  
*Campaign & Collateral*  
Paul Gregory Media  
Naperville, IL

NONPROFIT

G. Ray Merchant  
*Top Sustainable*  
*Accomplishments*  
Anaheim Public Utilities  
Anaheim, CA

MCCS Marketing  
*Under 21*  
MCCS Marketing Branch  
Camp S.D. Butler, Okinawa

NONPROFIT SMALL  
OFFICE

Molly Renda  
*36 Things We Love*  
*About NC State*  
NC State Alumni Association  
Raleigh, NC

Wendy Schrupp  
*32 Degrees - Fall 2008*  
American Snowsports  
Education Association  
Lakewood, CO

Connie Conklin  
*From Research to Reality*  
Society of Women Engineers  
Cleveland Heights, OH

ONE-OF-A-KIND  
PUBLICATIONS

FOR PROFIT

*Providing Independent Living*  
*Support: Training for Senior*  
*Corps Volunteers and*  
*Facilitator's Guide*  
JBS International, Inc.,  
Aguirre Division  
Burlingame, CA

*Good Faith Estimate Form*  
Kleimann Communication  
Group, Inc.  
Washington, DC

Alexandra Winters  
*Plaquemines Parish*  
*Emergency Guide*  
Sides & Associates  
Lafayette, LA

*2008 US Open Tournament*  
*Magazine*  
USTA / H.O. Zimman, Inc.  
Lynn, MA

Bill Wax  
*The Barnett Shale -*  
*Winter 2009*  
Wax Custom Communications  
Miami, FL

FOR PROFIT SMALL  
OFFICE

Technical Publications Group  
*Architectural Design Manual*  
Pella Corporation  
Pella, IA

Carl E. Crider  
*SalesTalk - Special Edition*  
*Spring 2008*  
Crider Associates  
Encinitas, CA

NONPROFIT

Borgna Brunner  
*The Ruff Guide to Science*  
WGBH Educational  
Foundation  
Boston, MA

NONPROFIT SMALL  
OFFICE

Seth Masia  
*Solar Today: Get Started 2009*  
*Bonus Issue*  
American Solar Energy Society  
Boulder, CO

# AWARDS OF EXCELLENCE

## Newsletters

### 1. Newsletters - Print

Suzy Logan  
American Thoracic Society  
New York, NY

Bill Sweeney  
Aon Consulting  
Winston Salem, NC

Andrea Harman  
Ariad Custom Communications  
Toronto, ON

Bethany Afshar  
Arthritis Foundation  
Atlanta, GA

BCLC  
Richmond, BC

Teresa Dickinson  
BNA  
Arlington, VA

Dr. Dana M. Barry  
CAMP / Clarkson University  
Potsdam, NY

Carrot  
St. Louis Park, MN

Carrie Liaskos  
Chandler Chicco Agency  
New York, NY

Credit Union Association  
of New York  
Albany, NY

Matthew Davis  
Davis & Company  
Glen Rock, NJ

Provider Communications  
Excellus BlueCross BlueShield  
Rochester, NY

Kelly Ann Doktor  
Holyoke High School  
Media Center  
Holyoke, MA

Wendy Haan  
Hope Health  
Kalamazoo, MI

LaShandra Gary,  
Raven Padgett  
Howard University  
Washington, DC

Public Affairs Department  
Idaho Housing and Finance  
Association  
Boise, ID

The Institute for Continuing  
Healthcare Education  
Philadelphia, PA

Shirley Williams  
Legal Counsel for the Elderly  
Washington, DC

Marketing Communications  
Life Technologies Corporation  
Montara, CA

Kitty Fahey  
NOAA Coastal Services Center  
Charleston, SC

Teresa Kraemer  
Oregon Women Lawyers  
Portland, OR

Stephanie Hoff, Dawn Tenneson  
Otter Tail Power Company  
Fergus Falls, MN

Scott Kane, Ron Wilshire  
Printing & Graphics  
Express Services  
Clarion, PA

Tamara Barto  
PVHMC Robert and  
Beverly Lewis Family  
Cancer Care Center  
Pomona, CA

Pat Kemper  
Sacramento Municipal  
Utility District  
Sacramento, CA

Technical Communication  
Department  
SHAZAM/ITS, Inc.  
Johnston, IA

Tom Lunde  
STC Chicago  
Palatine, IL

Tim Dyhouse  
VFW Magazine  
Kansas City, MO

ViewPoint Bank  
Marketing Team  
ViewPoint Bank  
Plano, TX

Annette W. Porter  
Wake Forest University  
Baptist Medical Center  
Winston-Salem, NC

Diversity Marketing &  
Communications Team  
Wal-Mart Stores, Inc.  
Bentonville, AR

Wyntress Ware  
Ware & Associates, Inc.  
Fort Worth, TX

Ruby Price  
Washington Hospital Center  
Washington, DC

Office of Public Affairs,  
Department of External Affairs  
Winthrop-University Hospital  
Mineola, NY

### 2. Newsletters - Web & Electronic

Karen Porter  
Albee Publishing Company  
Bloomingdale, GA

Jane Martinsons  
Association Management  
Center  
Glenview, IL

Lori Block, Wade Johnson  
Buck Consultants  
San Francisco, CA

Chris Kilbourne, Steve Bruce,  
Rafael Cordoso  
Business and Legal Reports, Inc.  
Old Saybrook, CT

The Carolina Chapter of Society  
for Technical Communication  
Research Triangle, NC

Patricia Beckman  
Cybertary  
Roseville, CA

Brian Miller, Judy Connell,  
Deborah Dunn  
Fluor Hanford Communications  
Richland, WA

Nancy L. Rodibaugh,  
Kerry Blankenship  
Human Resource Services -  
Purdue University  
West Lafayette, IN

International Pemphigus &  
Pemphigoid Foundation  
Sacramento, CA

Lori R. Bell  
LIFE 180 Music, LLC  
Elmendorf AFB, AK

Lockheed Martin -  
Creative & Strategic Services  
Richland, WA

Steven E. Sacks, CPA  
Moore Stephens  
North America, Inc.  
Saddle Brook, NJ

Donna Schutte  
MSA  
Cranberry Township, PA

Lois McBean  
National Dairy Council  
Ann Arbor, MI

Sloan Work and Family  
Research Network  
Chestnut Hill, MA

Jackie Damrau  
Society for Technical  
Communication  
Dallas, TX

Jim Lyons  
Xcel Energy  
Minneapolis, MN

### *3. Newsletters - E-Mail*

Allison Babb  
Allison Babb International LLC  
Kennesaw, GA

Insider E-Newsletter Group  
American Institute of Certified  
Public Accountants  
New York, NY

Barbara Wayman, APR  
BlueTree Media, LLC  
Dublin, OH

Nicole Rateau  
Centennial Olympic Park  
Atlanta, GA

Carrie Price  
CH2M HILL/Salt Lake City  
Salt Lake City, UT

Aisha Jones-Scheffel  
Clarity Financial, LLC  
Reno, NV

Valerie Pearl  
MasterCard Worldwide  
Purchase, NY

Tim Fulton  
TCF Business Development  
Atlanta, GA

Jessica Hendrix  
US Rice Producers Association  
Houston, TX

Stacy Fitzgerald-Redd  
USA Rice Federation  
Arlington, VA

Vita Vygovska  
V2K Window Decor & More  
Newtown, PA

### *4. Custom-Published Newsletters*

Adrienne Rainey  
Atlantic Health  
Morristown, NJ

The Hartford  
Boston, MA

Kathy Abernethy  
High Construction Company  
Lancaster, PA

John E. Sandy  
High Real Estate Group LLC  
Lancaster, PA

King Laughlin  
National Park Foundation  
Washington, DC

Larry Williams  
Pace Communications  
Greensboro, NC

### *5. Newsletter Writing*

Melanie Padgett Powers  
American College of  
Obstetricians and Gynecologists  
Washington, DC

Brightworth  
Atlanta, GA

Carrie Fox  
C. Fox Communications  
Silver Spring, MD

Steven E. Sacks, CPA  
Moore Stephens  
North America, Inc.  
Saddle Brook, NJ

John S. Murphy  
The Murphy Agency, Inc.  
Hudson, OH

Donna Kutt Nahas  
South Nassau Communities  
Hospital  
Oceanside, NY

Marge Kumaki  
Washington Hospital Center  
Washington, DC

Valerie Canady  
Wiley  
Hoboken, NJ

### *6. Newsletter Design & Layout*

Melanie Padgett Powers  
American College of  
Obstetricians and Gynecologists  
Washington, DC

Human Resource  
Communications  
City of Houston  
Houston, TX

Dawson + Murray + Teague  
Communications  
Dallas, TX

Regina Reaves Hayden  
Howard University  
Washington, DC

Patient News Publishing  
Haliburton, ON

Barbara Evans  
Wake Forest University  
Baptist Medical Center  
Winston-Salem, NC

### *7. One to Two Person- Produced Newsletters*

Diane Cole, J. Thurston  
Arizona Association of  
REALTORS®  
Phoenix, AZ

Desiree Voinche  
Delmarva Foundation  
for Medical Care  
Columbia, MD

Wanda Cash Ragland,  
Charles Mayo  
ENSCO, Inc.  
Falls Church, VA

Stephen M. Monroe,  
Jane Zarem  
Irving Levin Associates  
Norwalk, CT

Glenn Harrison, Rachel Fox  
Jargon Marketing &  
Communications  
Madison, WI

Christine A. Keefer  
K2 Communications  
Blythewood, SC

Miriam Kapfer  
Kraft Foods Global, Inc.  
Northfield, IL

Patricia M. Burgio, APR  
Lancaster Central  
School District  
Lancaster, NY

Hugh R. Furneaux  
Lantana Consulting Group  
Toronto, ON

Jennifer Apperson,  
Vanessa St. Gerard  
National Association of  
Elementary School Principals  
Alexandria, VA

Taha Ebrahimi  
The Navigators Group, Inc.  
Rye Brook, NY

Pacific Buddhist Academy  
Honolulu, HI

Nicholas Smith,  
Akilah Dressekie  
Rouge Valley Health System  
Toronto, ON

Vikki Bowes-Mok  
Runyon & Bowes  
Financial Consulting  
San Jose, CA

Dave Bourne, Cindy Woods  
The Scarborough Hospital  
Scarborough, ON

Susan Moscareillo  
Share A Smile  
Baltimore, MD

James C. Flanigan  
Travelers Aid Washington DC  
Washington, DC

### *8. New Newsletters*

Alice T. Chan  
AKC Enterprises, Inc.  
Fremont, CA

Center For Caribbean Progress  
Jamaica, NY

Lauren P. Salamone  
College Guidance Guru  
New York, NY

dogTEC  
San Francisco, CA

Jennifer Molloy  
Institutional Real Estate, Inc.  
San Ramon, CA

Danielle Eriksen  
Petwise Press  
Weare, NH

Bill Nicholson  
PRM Consulting Group  
Roswell, GA

Dave Bourne  
The Scarborough Hospital  
Scarborough, ON

### *9. Most Improved Newsletters*

Jane Seiberling  
American Massage  
Therapy Association  
Evanston, IL

Alan Bell  
BLK Publishing Company, Inc.  
Los Angeles, CA

Abby Trexler, Jodi McConnell  
Brightpoint, Inc.  
Indianapolis, IN

Michael A. Casano  
Cablevision Systems  
Corporation  
Bethpage, NY

Jean Shaffner  
COUNTRY Financial  
Bloomington, IL

Employee Communications  
Direct Energy  
Toronto, ON

Communications Department  
HealthCare Partners  
Torrance, CA

Nancy L. Rodibaugh,  
Jean Haynie  
Human Resource Services -  
Purdue University  
West Lafayette, IN

International Pemphigus &  
Pemphigoid Foundation  
Sacramento, CA

Jennifer Johnson  
The Massachusetts  
Nurses Association  
Canton, MA

Colleen M. Kelley  
National Treasury  
Employees Union  
Washington, DC

Richard Prudhomme  
Pardee Hospital Foundation  
Hendersonville, NC

C. Todd Hamilton  
Receptive Services Association  
of America  
Lexington, KY

Office of Public Affairs  
Coordination  
U.S. Department of Energy,  
National Energy Technology  
Laboratory  
Pittsburgh, PA

## Magazines & Journals

### *10. Magazines & Journals - Print*

Lori M. Quiller  
Association of County  
Commissions of Alabama  
Montgomery, AL

Bahá'í National Center  
Evanston, IL

Corporate Communications  
Bayfront Medical Center  
St. Petersburg, FL

Warren Miller, Karen Kramer  
Berger Group Holdings, Inc.  
Morristown, NJ

Lavenia A. Norford  
Bridgewater Health Care, Inc.  
Bridgewater, VA

CIRE Staff  
CCIM Institute  
Chicago, IL

Doug Tolf, Diane Arthur,  
Ken Lynch  
City of Surprise, AZ  
Surprise, AZ

Strategic Communications,  
Code T  
Dryden Flight  
Research Center  
Edwards, CA

Eastern University  
Communications Office  
Saint Davids, PA

Gil Press  
EMC Corporation  
Hopkinton, MA

Susan Sawyer  
Erlanger Health System  
Chattanooga, TN

Grand Valley State University  
Community Outreach Office  
Grand Rapids, MI

Bill LaViolette  
I&MI Media  
Les Issambres, France

Kathleen M. Andrews  
Illinois Department  
of Natural Resources  
Springfield, IL

Terri Gates, Mike Bauhof,  
Kathy Weier  
KETC  
St. Louis, MO

Cell Systems Division  
Life Technologies Corporation  
Eugene, OR

Maryland Sea Grant College,  
University System of Maryland  
College Park, MD

Planning and Marketing  
Mills-Peninsula Health Services  
Burlingame, CA

Office of Public Relations  
and Communications  
Morgan State University  
Baltimore, MD

Kristi Dunlap  
National Association of  
Residential Property Managers  
Chesapeake, VA

Amy Hindman, Amy Stalzer,  
Erika Freber  
National Business Aviation  
Association, Inc.  
Washington, DC

Public Relations Team  
Ontario Nurses' Association  
Toronto, ON

Betsy Boyd-Flynn  
Oregon Medical Association  
Portland, OR

Employee Services  
& Communications  
Pinnacle Entertainment Inc.  
Saint Louis, MO

Public Relations and Marketing  
Prescott College  
Prescott, AZ

Nancy Fitzpatrick  
Quota International  
Washington, DC

Stephanie Holinka,  
John German  
Sandia National Laboratories  
Albuquerque, NM

E. Thomas Hall  
SkillsUSA  
Leesburg, VA

John H. Tibbetts  
South Carolina Sea Grant  
Consortium  
Charleston, SC

Lisa Yamada  
Toyota Motor Sales, USA, Inc.  
Torrance, CA

Bill Clayton, Mira Lancaster  
University of Michigan,  
College of Engineering  
Ann Arbor, MI

Alison Landis Stone,  
Michelle Taylor, Dan Cichetti  
Veterinary Learning Systems  
Yardley, PA

Bill Wax  
Wax Custom Communications  
Miami, FL

Kent Wilson  
Wilson Imaging  
& Publishing, Inc.  
Upland, CA

*11. Magazines  
& Journals - Print  
Over 32 Pages*

Brandon Fried  
The Airforwarders Association  
Washington, DC

Christine Spiegel  
Alpha Phi International  
Evanston, IL

Lisa V. Comforty  
American Bar Association  
Chicago, IL

Gabriella D. Klatt  
American Correctional  
Association  
Alexandria, VA

Ed Rutkowski  
American Industrial  
Hygiene Association  
Fairfax, VA

Michelle Vallet  
American Massage  
Therapy Association  
Evanston, IL

John Bisney  
American Moving  
& Storage Association  
Alexandria, VA

Noëlle A. Boughanmi  
American Podiatric  
Medical Association  
Bethesda, MD

Beth Smiley  
American Rose Society  
Shreveport, LA

Liz Massey, Robert Cao-Ba  
Arizona State University  
Alumni Association  
Tempe, AZ

Matthew J. Seelinger  
The Army Historical  
Foundation  
Arlington, VA

Marge Scherer  
ASCD  
Alexandria, VA

Jacklyn Boice  
Association of Fundraising  
Professionals  
Arlington, VA

University Communications  
and Marketing  
Binghamton University  
Binghamton, NY

Jon O'Brien  
Catholics for Choice  
Washington, DC

Anne Elizabeth Powell  
Civil Engineering Magazine  
Reston, VA

Matthew J.X. Malady  
Columbia Law School  
New York, NY

Compendium Equine Staff  
Compendium Equine  
Yardley, PA

Construction Financial  
Management Association  
Princeton, NJ

Anita Thompson,  
Stephanie E. Ponder  
Costco Wholesale  
Issaquah, WA

Credit Union  
Management Team  
CUES  
Madison, WI

Law Enforcement Technology  
Editorial Team  
Cygnus Business Media  
Fort Atkinson, WI

Amanda Flatten  
Dallas/Fort Worth  
House & Home  
Plano, TX

Defense Acquisition University  
Fort Belvoir, VA

Michael T. Visnov  
Drexel University  
Institutional Advancement  
Philadelphia, PA

Lance Ritchlin  
Financial Planning Association  
Denver, CO

Jacqui Cook  
FORUM Magazine  
Chicago, IL

Georgia Association  
of REALTORS®  
Atlanta, GA

Jonathan Jarashow  
H. Crimson Inc.  
Spring Valley, NY

Hector Cantu  
Heritage Magazine  
Dallas, TX

Podiatry Today Staff  
HMP Communications  
Malvern, PA

David B. Dobson  
IEEE/AESS  
Chevy Chase, MD

Praveen Malla  
Infosys Technologies Limited  
Bangalore, India

Marketing Communications  
Life Technologies Corporation  
Montara, CA

Rod J. Rohrich, M.D.  
Lippincott Williams & Wilkins  
Baltimore, MD

Michelle Allario  
MacDUFF Publishing  
Atlanta, GA

McKnight's Long-Term Care  
News Staff  
McKnight's Long-Term Care  
News  
Northfield, IL

Deborah Hale Kirchner,  
Jenell Anderson Hironimus  
Millikin University  
Decatur, IL

Jan Umphrey  
National Association of  
Secondary School Principals  
Reston, VA

Brian E. Gray  
National Catholic  
Educational Association  
Washington, DC

Thad Plumley  
National Ground Water  
Association  
Westerville, OH

Timothy Captain  
National Kitchen  
& Bath Association  
Hackettstown, NJ

Alaska Park Science Team  
National Park Service Alaska  
Region and the Alaska  
Geographic Association  
Anchorage, AK

Sandra E. Shumway  
National Shellfisheries  
Association  
Groton, CT

Pamela Sharif  
National Society  
of Black Engineers  
Alexandria, VA

PSBA Communications Staff  
Pennsylvania School Boards  
Association  
Mechanicsburg, PA

Rebecca Trela, April Hollis  
Print Services & Distribution  
Association  
Alexandria, VA

Tracy Przybysz,  
Michelle V. Tubbs  
Pro-Motion Publishing, Inc.  
Jasper, AL

Peter Francesconi Racquet Sports Industry Woodbury, CT	Betsy Woodhouse University of Arizona, SAHRA Tucson, AZ	HSR Business to Business LLC Cincinnati, OH	American Society of Clinical Oncology Alexandria, VA
Jim Tallent Rocky Mountain Section AWWA/Rocky Mountain Water Environment Association Englewood, CO	Publications Staff University of Medicine & Dentistry of New Jersey Newark, NJ	The Magazine Group Washington, DC	Kimberly A. Howard Association of Corporate Counsel Washington, DC
Stephani Hawkins, B. Scott Hunt, Charles Urich Sabre Airline Solutions Southlake, TX	Bill Wax Wax Custom Communications Miami, FL	Marilyn Barnett MARS Advertising Southfield, MI	Patrícia Reis, Henrique Cayatte, Rita Salgueiro, Francisco Ponciano, Cláudio Garrudo Atelier 004 Lisbon, Portugal
Jody Becker Sealant, Waterproofing and Restoration Institute Kansas City, MO	Michelle Franzen Martin Wayne State University Alumni Association Detroit, MI	Judy Block National Foundation for Advancement in the Arts Miami, FL	Warren Miller, Karen Kramer Berger Group Holdings, Inc. Morristown, NJ
Mark Arend Site Selection Magazine Norcross, GA	David Famiano Wiley Hoboken, NJ	NFL / H.O. Zimman, Inc. Lynn, MA	Jean Bricarello, Ricardo Villanueva California Department of Consumer Affairs Sacramento, CA
Elizabeth E. Pohland Society for Technical Communication Arlington, VA	Stephanie Kuenn Young Adult Library Services Association Chicago, IL	Brian T. Cook Pace Communications Greensboro, NC	Capco Institute London, England
Anne Perusek Society of Women Engineers Cleveland Heights, OH	<i>12. Magazines &amp; Journals - Web &amp; Electronic</i>	Parthenon Publishing Nashville, TN	The Cerner Copywriting Team Cerner Corporation Kansas City, MO
Speech Technology Staff Speech Technology Magazine New York, NY	Solar Today Staff American Solar Energy Society Boulder, CO	The Pohly Company Boston, MA	Colin Ellis Certified General Accountants of Ontario Toronto, ON
Michele Reed SUNY Oswego Oswego, NY	Laura Wayland-Smith Hatch FlexoGlobal Williamson, NY	Paul Joyal RSA, The Security Division of EMC Bedford, MA	D Custom Dallas, TX
Alex Karch Teldon Media Group Richmond, BC	Missouri History Museum St. Louis, MO	Custom Publishing SPH Magazines Pte Ltd Singapore	Anne Llewellyn Dorland Health, a Contexomedia Company Plantation, FL
Time Inc. - Content Solutions New York, NY	Jenni Mayer Network Media Partners, Inc. Hunt Valley, MD	Stratton Publishing & Marketing Inc. for Assisted Living Federation of America Alexandria, VA	Monya Keane EMC Corporation Hopkinton, MA
John Mesenbrink TMB Publishing, Inc. Northbrook, IL	Eric Schetselaar Novell Provo, UT	Isabelle Cohen-DeAngelis Wiley Hoboken, NJ	Rebecca Maxon Fairleigh Dickinson University Teaneck, NJ
Janice M. Fink The University of Alabama National Alumni Association Tuscaloosa, AL	<i>13. Custom-Published Magazines &amp; Journals</i>	Lisa A. Wright Wright Publishing Group, Inc. St. Petersburg, FL	Hammock Inc. Nashville, TN
	Sally Ann Lake Atlantic Health Public Relations & Marketing Morristown, NJ	<i>14. Magazine &amp; Journal Writing</i>	
	Convergent Health Solutions Montvale, NJ	Katelyn Wyszynski American Association of Motor Vehicle Administrators Arlington, VA	
		Bob Black American Society for Engineering Education Washington, DC	

The Honor Society of Phi Kappa Phi Baton Rouge, LA	USTA / H.O. Zimman, Inc. Lynn, MA	Mark W. Jordan National Association of Secondary School Principals Reston, VA	Warren Miller, Karen Kramer Berger Group Holdings, Inc. Morristown, NJ
i2 Technologies Dallas, TX	Adam Jablonowski Wayne County Medical Society of Southeast Michigan Detroit, MI	Heather Winkel Network Media Partners, Inc. Hunt Valley, MD	Deanna Stewart, Janet Mundy Cal Poly Pomona Pomona, CA
Strategic Finance Staff Institute of Management Accountants Montvale, NJ	Willamette Management Associates Chicago, IL	NFL / H.O. Zimman, Inc. Lynn, MA	Ian L. Cordes Corecare Associates West Palm Beach, FL
Elizabeth Leis-Newman LifeBridge Health Baltimore, MD	Word Worth - World Magazine of Ideas and the Arts East Aurora, NY	Laura Wall Pace Communications Greensboro, NC	Deann French Independent Insurance Agents of Illinois Springfield, IL
Burl Cain, Kerry Myers Louisiana State Penitentiary Angola, LA	<i>15. Magazine &amp; Journal Design &amp; Layout</i>	Communications Department Pennsylvania Bar Association Harrisburg, PA	Steven P. Mazurek North American MGA Register Barrington, IL
Sheri W. Greenhoe Michigan State Medical Society East Lansing, MI	Mark Deitch 911Media - a division of Trade News International, Inc. Burbank, CA	Lorenzo Wilkins SD33/Art Direction & Design Silver Spring, MD	Katherine Hall Northwest Public Health Seattle, WA
John Lypen MOTOR Magazine Troy, MI	Felicia M. Hall Air Force Safety Center Kirtland AFB, NM	Karen Stanwood, Bonnie Katz Dean SLACK Incorporated Thorofare, NJ	Denise Jochem-Robertson St. Joseph's Hospital Health Center Syracuse, NY
Thad Plumley National Ground Water Association Westerville, OH	Susan Siracusa, Matthew Johnson Arthritis Foundation Atlanta, GA	Time Inc. - Content Solutions New York, NY	Cindy Adams University of Georgia Graduate School Athens, GA
Martha King National Multiple Sclerosis Society New York, NY	Bono Mitchell BonoTom Studio, Inc. Arlington, VA	U.S. Trust/Bank of America Boston, MA	Natalie Eslinger USAFE/SE APO, AE
NC State Magazine Staff NC State Alumni Association Raleigh, NC	Anne Llewellyn Dorland Health, a Contexomedia Company Plantation, FL	Isabelle Cohen-DeAngelis Wiley Hoboken, NJ	<i>17. New Magazines &amp; Journals</i>
Britta Waller Pace Communications Greensboro, NC	Barbara Burrows Home Digest Oakville, ON	<i>16. One to Two Person- Produced Magazines &amp; Journals</i>	Roger Selvage BonoTom Studio, Inc. Arlington, VA
Mark Michelson Printing Impressions Magazine Philadelphia, PA	Phyllis Cheah MediaCorp Pte Ltd Singapore	Walt Albro American Bankers Association Washington, DC	Lisa McPheron The Collins College of Hospitality Management at Cal Poly Pomona Pomona, CA
Peggy Edwards Professional Tennis Registry Hilton Head Island, SC	Bob DeCaprio Messenger Courier Association of the Americas Washington, DC	Collin R. Bakse Bakse Graphic Design Belleville, IL	
Gay-Lynn Carpenter Sigma Phi Epsilon Richmond, VA	Isabella Mathews, Julie Fournier National Association of REALTORS® Chicago, IL	Hong Zhao Beaches Living Toronto, ON	

Andrea Pearman  
Diversified Marketing  
Strategies  
Crown Point, IN

Corporate Communications  
Graybar Electric  
St. Louis, MO

Penton Media, Inc.  
Cleveland, OH

The Pohly Company  
Boston, MA

SAGE Controlled  
Circulation Group  
Thousand Oaks, CA

SPARK Publications  
Matthews, NC

UBS  
New York, NY

### *18. Most Improved Magazines & Journals*

American Academy of Audiology  
Reston, VA

Jeannene Sarno  
American Association  
of Nurse Anesthetists  
Park Ridge, IL

Solar Today Staff  
American Solar Energy Society  
Boulder, CO

Sarah Stec  
Archetype Graphic Design  
Chicago, IL

Jeff Lavine  
Association for Advanced  
Life Underwriting  
Falls Church, VA

Kenneth E. Spence, CFE  
Association of Healthcare  
Internal Auditors  
Wheat Ridge, CO

Association of Womens' Health,  
Obstetric & Neonatal Nurses  
Washington, DC

Nancy Michelman  
BoatU.S.  
Alexandria, VA

Colin Ellis  
Certified General Accountants  
of Ontario  
Toronto, ON

David Beagin  
Compendium  
Yardley, PA

Timothy Wilkinson,  
Howard Prince  
Elayn Hunt Correctional Center  
St. Gabriel, LA

Brian Ferrell, CMP  
factor 110, LLC  
Oklahoma City, OK

Roger Ynostroza  
Gravure Association of America  
Paramus, NJ

Suzanne Lopez-Isa  
Hispanic Outlook in Higher  
Education Magazine  
Paramus, NJ

Jeff Kibler  
The Magazine Group  
Washington, DC

Small Craft Advisory Staff  
National Association of State  
Boating Law Administrators  
Lexington, KY

Sophie Hanson  
Newsletters Ink  
Murray, UT

Courtney Accurti  
Pennsylvania State Association  
of Boroughs  
Harrisburg, PA

Josh Cable  
Penton Media, Inc.  
Cleveland, OH

Sean Riley  
PMMI  
Paoli, PA

Emily Cox  
San Diego Police Officers  
Association  
San Diego, CA

Gay-Lynn Carpenter  
Sigma Phi Epsilon  
Richmond, VA

Custom Publishing  
SPH Magazines Pte Ltd  
Singapore

Editorial Staff  
Supply House Times/  
BNP Media  
Bensenville, IL

Laura Patterson  
Texas Longhorn  
Marketing Alliance  
Fort Worth, TX

United Stationers and  
GLC Custom Publishing  
Northbrook, IL

Lesanne B. Fliehler  
University of Iowa  
Tippie College of Business  
Coralville, IA

## Magapapers & Newspapers

### *19. Magapapers & Newspapers - Print*

London Roberts  
Association of California  
School Administrators  
Sacramento, CA

Bill Roebuck, Ellie Robinson  
Business Information Group  
Toronto, ON

Design & Editorial Team  
Hollister Creative  
Wynnewood, PA

Catherine Vincenti  
Humane Society Youth  
East Haddam, CT

Kelly Beard  
Martin Memorial  
Health Systems  
Stuart, FL

Corporate Communications  
Publix Super Markets, Inc.  
Lakeland, FL

Editorial Staff  
Transport Topics  
Publishing Group  
Arlington, VA

Kevin Graham  
Xcel Energy  
Denver, CO

### *20. Custom-Published Magapapers & Newspapers*

Brent Wheelbarger  
Trifecta Communications  
Moore, OK

### *21. Magapaper & Newspaper Writing*

Forest Preserve District  
of DuPage County  
Wheaton, IL

Jay Lewis  
Infectious Disease News  
Thorofare, NJ

Jane Zukin  
University of Iowa Health Care  
Iowa City, IA

Pat Badtke  
University of Iowa  
Health Care Marketing  
and Communications  
Iowa City, IA

*22. Magapaper & Newspaper Design & Layout*

Matthew Johnson  
Matt Johnson Graphic Design  
Mobile, AL

Publications Staff  
University of Medicine &  
Dentistry of New Jersey  
Newark, NJ

*23. One to Two Person-  
Produced Magapapers & Newspapers*

Greater Fort Wayne  
Chamber of Commerce  
Fort Wayne, IN

*24. Most Improved  
Magapapers & Newspapers*

Matthew Dembicki  
American Association of  
Community Colleges  
Washington, DC

Tony Illia  
Insight Communications  
Las Vegas, NV

Bridgette Blair  
Public Citizen  
Washington, DC

**Annual Reports**

*25. Annual Reports -  
Print*

Agricultural Technology  
Research Program  
Georgia Tech Research Institute  
Atlanta, GA

Lila Ivey  
Hospice of Marion County  
Ocala, FL

Langton Cherubino Group  
New York, NY

Lisa Mayles  
LifeShare Community  
Blood Services  
Elyria, OH

Taha Ebrahimi  
The Navigators Group, Inc.  
Rye Brook, NY

Steve Huddleston  
NorthBay Healthcare  
Fairfield, CA

Oakton Community College  
Des Plaines, IL

Paris Community Hospital/  
Family Medical Center  
Paris, IL

Julie Harrison Blissert  
State University of New York  
at Oswego  
Oswego, NY

Scott Warne  
Warne Marketing +  
Communications  
Toronto, ON

Carolyn Hammond  
Washington Hospital Center  
Washington, DC

Western Reserve  
Land Conservancy  
Novelty, OH

Susan Reed, Diane Carasik  
Dion, Gaye Korbet  
WGBH  
Boston, MA

Pamela Learned, Kelly Patla,  
Lindsay McKeighan  
Word Work Communications  
Lansdale, PA

*26. Annual Reports -  
Print Over 32 Pages*

Christina Szeto  
California Pacific  
Medical Center  
San Francisco, CA

Gabrielle Schang  
Children's Health Fund  
New York, NY

Cora Luderbach  
Cleveland Clinic  
Beachwood, OH

Drexel University  
Philadelphia, PA

Skip Novakovich  
Esprit Graphic  
Communications, Inc.  
Kennewick, WA

Anne Marie Campbell  
Hackensack University  
Medical Center  
Hackensack, NJ

Education Division  
Hospital for Special Surgery  
New York, NY

KPMG's Communications Team  
Montvale, NJ

Jane D. Zimmerman, Ph.D.  
The Mount Sinai  
Medical Center  
New York, NY

Megan Schade  
New York Methodist Hospital  
Brooklyn, NY

John Cardillo  
New York State Teachers'  
Retirement System  
Albany, NY

Michael Mazanec  
Red GmbH  
Krailling, Germany

*27. Annual Reports -  
Web & Electronic*

Amputee Coalition of America  
Knoxville, TN

Reece Quiñones  
ASCD  
Alexandria, VA

Corporate Communications  
Blue Cross and Blue Shield  
of Florida  
Jacksonville, FL

Amanda Clardy  
Life Technologies Corporation  
Carlsbad, CA

Bonita Brodt  
Northwestern Memorial  
Hospital  
Chicago, IL

*28. Annual Report  
Writing*

Brian Becker  
Goodwill/Easter Seals  
Minnesota  
St. Paul, MN

Gretchen Holmberg, Zion Banks  
La Rabida Children's Hospital  
Chicago, IL

Barbara Lewis  
Lutheran Social Services  
of Michigan  
Detroit, MI

Keith Kanzel, Ken David,  
John Fretz  
The National University  
System  
La Jolla, CA

*29. Annual Report  
Design & Layout*

American Society  
of Clinical Oncology  
Alexandria, VA

Colin Ellis  
Certified General Accountants  
of Ontario  
Toronto, ON

Donna Washington  
Cleveland Metroparks  
Cleveland, OH

Cari Weller  
Goodwill Industries of  
Kentucky, Inc.  
Louisville, KY

Group Fifty-Five Marketing  
Detroit, MI

Phyllis Cheah  
MediaCorp Pte Ltd  
Singapore

Sara Builta  
National Association of  
Insurance and Financial  
Advisors  
Falls Church, VA

Communications Team  
Peel District School Board  
Mississauga, ON

Kerry McLeish  
Rouge Valley Health  
System Foundation  
Toronto, ON

Office of Public Affairs  
Coordination  
U.S. Department of Energy,  
National Energy Technology  
Laboratory  
Pittsburgh, PA

WordSouth Public Relations, Inc.  
Rainsville, AL

### *30. One to Two Person- Produced Annual Reports*

Brigitte Johnson, APR  
American Forest Foundation  
Washington, DC

Building Owners and Managers  
Association International  
Washington, DC

Pamela Geisel, Sarah Korn  
Eden Family of Services  
Princeton, NJ

Christy Petterson  
Georgia World Congress Center  
Atlanta, GA

Yvonne W. Pover  
Skardon Pover Visual &  
Marketing Communications  
Alexandria, VA

Ann Marie R. Harvie  
U.S. Army Corps of Engineers,  
New England District  
Concord, MA

### *31. Most Improved Annual Reports*

Terry Simzer  
Upper Canada District  
School Board  
Brockville, ON

## Brochures, Manuals & Reports

### *32. Education & Training Brochures, Manuals & Reports*

Wendy Schrupp, EnZed Design  
American Snowsports  
Education Association  
Lakewood, CO

Debby Clark  
American Specialty Health  
San Diego, CA

Terri Knapp, Pat Daley  
Elsevier  
St. Louis, MO

Jackson's Marketing Group  
Jackson National Life  
Insurance Company  
Denver, CO

Human Services  
Communications  
and Public Affairs  
Jewish Employment  
and Vocational Service  
Philadelphia, PA

Catherine Morris  
The John Marshall Law School  
Chicago, IL

Peter Sonnenreich  
KiKaKu America International  
Washington, DC

MAKEDA Publishing Ltd.  
Calgary, AB

Ellen Errico  
National Association of  
Insurance and Financial  
Advisors  
Falls Church, VA

National Research Center for  
Career and Technical Education  
Louisville, KY

Joe Cone  
Oregon Sea Grant  
Corvallis, OR

### *33. Advertising & Marketing Brochures, Manuals & Reports*

ABS Graphics  
Addison, IL

Michele Merrell  
Brightstar  
Miami, FL

Alice Hlavin  
Buster Creative  
North Chicago, IL

Tami Back  
City of Hampton  
Hampton, VA

Martin Walsh, Amanda Ellinger  
Elsevier  
St. Louis, MO

John Bellei  
Evolve Creative, LLC  
Chicago, IL

Lynn Burge  
Master-Bilt Products  
New Albany, MS

Oakton Community College  
Des Plaines, IL

### *34. PR, Public Information & Public Service Brochures, Manuals & Reports*

Brian Griffin  
Delnor Hospital  
Geneva, IL

Bruce Swart  
The John Marshall Law School  
Chicago, IL

### *35. Media Kits*

Senna Shehadeh,  
Tammie Gizicki  
BNP Media  
Troy, MI

Commercial Finance  
Association  
New York, NY

CUES Marketing Team  
CUES  
Madison, WI

ESPN/BASS Communications  
ESPN Outdoors & BASS  
Celebration, FL

Communications Department  
HealthCare Partners  
Torrance, CA

### *36. Corporate Capability & Identity Materials*

Rebecca Augustyniak  
Center for Information  
Management  
& Educational Services  
Tallahassee, FL

Gabrielle Schang  
Children's Health Fund  
New York, NY

CUC Mortgage Corporation  
Albany, NY

John Carpenter  
MCM Communications  
Pittsburgh, PA

Noelle Wojciehowski  
No Water Communications  
Loxley, AL

Scott Warne  
Warne Marketing +  
Communications  
Toronto, ON

### *37. Product & Software Materials*

*No awards presented.*

### *38. Employee & Benefit Materials*

Robert K. Swatland, Jr.  
American Capital, Ltd.  
Bethesda, MD

Aon Consulting  
for Ingram Micro  
Irvine, CA

Jill Mahnane  
Charles Schwab & Co., Inc.  
San Francisco, CA

Marketing Department  
Great-West Retirement Services  
Greenwood Village, CO

Strategy & Stakeholder  
Relations  
Hospitals of Ontario  
Pension Plan  
Toronto, ON

Stacey Kaplan  
Mercer  
New York, NY

Sibson Communications  
Sibson Consulting  
New York, NY

Jennifer Cresap  
UnitedHealthcare  
Edina, MN

Misty Ladner  
UnitedHealthcare  
Edina, MN

Judith Ryce  
Vanguard  
Valley Forge, PA

Margaret Mick  
Watson Wyatt  
Stamford, CT

### *39. Member & Customer Materials*

Rhea K. Farberman  
American Psychological  
Association  
Washington, DC

Mary Gusewelle, Nicole Swann  
Independent Community  
Bankers of America  
Sauk Centre, MN

Bennett DeOlazo  
Studio B  
Alexandria, VA

Time Inc. - Content Solutions  
New York, NY

Cecilia Green  
Turnaround Management  
Association  
Chicago, IL

Joan Wallner  
UnitedHealthcare  
Edina, MN

Cynthia Warger  
Warger, Eavy & Associates  
Reston, VA

### *40. Financial & Investment Materials*

Ambica Jones  
Ariad Custom Communications  
Toronto, ON

Manny DaSilva  
Ariad Custom Communications  
Toronto, ON

Jill Mahnane  
Charles Schwab & Co., Inc.  
San Francisco, CA

Steven Montagna  
City of Los Angeles  
Deferred Compensation Plan  
Los Angeles, CA

Lisa Pomeroy  
Members 1st Federal  
Credit Union  
Carlisle, PA

Time Inc. - Content Solutions  
New York, NY

Transamerica Retirement  
Services  
Los Angeles, CA

### *41. Health & Medical Materials*

Peter Sonnenreich  
KiKaKu America International  
Washington, DC

Katrina Holt  
National Maternal and Child  
Oral Health Resource Center  
Washington, DC

Judy Nyman  
NYMAN INK  
Toronto, ON

Bill Nicholson  
PRM Consulting Group  
Roswell, GA

Rochelle Cancienne-Touchard  
St. Charles Parish  
Public Schools  
Luling, LA

Time Inc. - Content Solutions  
New York, NY

### *42. Meeting & Event Materials*

Greer Wymond  
ASCD  
Alexandria, VA

Jodi Cook  
Association Management  
Center  
Glenview, IL

Cláudio Garrudo,  
Filipa Gregório  
Atelier 004  
Lisbon, Portugal

Nancy Dietz, Lisa Gill  
Community Affordable Housing  
Equity Corp.  
Raleigh, NC

Lockheed Martin -  
Creative & Strategic Services  
Richland, WA

Professional Housing  
Management Association  
Leesburg, VA

Kerry McLeish  
Rouge Valley Health  
System Foundation  
Toronto, ON

Jackwelyn R. King  
Safety Equipment  
Distributors Association  
Bel Air, MD

Denise Mosgrove  
San Diego Convention Center  
Corporation  
San Diego, CA

### *43. Catalogs, Directories & Guides*

Amos Wright  
Halcyon Yarn, Inc.  
Bath, ME

Bill LaViolette  
I&MI Media  
Les Issambres, France

Jonna MacDougall  
Indiana University  
School of Law - Indianapolis  
Indianapolis, IN

Marketing Communications  
Life Technologies Corporation  
Montara, CA

Michael Mitchell  
Lofty Designs  
Huntsville, AL

Anthony and Suzanne Anderson  
Maine Gallery Guide, Inc.  
Dedham, ME

Jane Rubin  
Overlook Hospital -  
Atlantic Health  
Summit, NJ

Pinellas County Utilities  
Clearwater, FL

#### 44. Books & eBooks

Gabriella D. Klatt  
American Correctional  
Association  
Alexandria, VA

Doris Winters, Tim Talevich,  
Dawna Tessier  
Costco Wholesale  
Issaquah, WA

Strategic Communications,  
Code T  
Dryden Flight  
Research Center  
Edwards, CA

Epoch 5 Public Relations  
Huntington, NY

Theresa L. Kraus, Ph.D.  
Federal Aviation Administration  
Washington, DC

The Food Allergy &  
Anaphylaxis Network  
Fairfax, VA

Susan C. Daffron  
Logical Expressions, Inc.  
Sandpoint, ID

Peg Esper,  
MSN, MSA, RN, AOCN, APRN-BC;  
Kim K. Kuebler,  
MN, RN, APRN-BC  
Oncology Nursing Society  
Pittsburgh, PA

Robert Deigh  
RDC Communication/  
Public Relations  
Burke, VA

Carolyn Ellis  
Thrive After Divorce  
Toronto, ON

#### 45. Special Purpose Brochures, Manuals & Reports

Anna J. H. Fang  
Anna Fang Public Relations  
Quarry Bay, Hong Kong

Joanne Kitsos  
Blue Cross & Blue Shield  
Association  
Chicago, IL

Candice Bowles  
Candice Bowles Consulting  
North Vancouver, BC

Document Production  
CARF International  
Tucson, AZ

Lindy Hoppough  
Chabin Concepts  
Chico, CA

Brian Griffin  
Delnor Hospital  
Geneva, IL

Carolyn Rashby  
Employer Resource Institute  
Alameda, CA

Elizabeth Judd,  
Jeanette E. Morgan  
Foundation for Public Affairs  
Washington, DC

Judy Phair  
Graduate Management  
Admission Council  
McLean, VA

Marketing Department  
Great-West Retirement Services  
Greenwood Village, CO

Communications Department  
IGA, Inc.  
Chicago, IL

Bruce Swart  
The John Marshall Law School  
Chicago, IL

Susanne Ho  
KMB  
Hong Kong

Christopher Murphy  
NAFSA: Association of  
International Educators  
Washington, DC

Bill Nicholson  
PRM Consulting Group  
Roswell, GA

Dan Levine  
Solomon Schechter Day School  
of Greater Boston  
Newton, MA

Christi Dixon  
Standing Partnership  
St. Louis, MO

Ronald F. Pol  
Team Factors Ltd.  
Wellington, New Zealand

Dr. Beverley Pitts  
University of Indianapolis  
Indianapolis, IN

Amit Garg  
Upside Learning Solutions  
Pune, India

Robbyn Bhatt  
Wyeth Pharmaceuticals  
Collegeville, PA

#### 46. Most Improved Brochures, Manuals & Reports

Eric Fraser  
CCOF/Teamworkx  
Sebastopol, CA

Rebecca Johnson  
Kimberly-Clark  
Irving, TX

Karla Kreblein,  
Terry Alston Jones  
North Carolina  
Healthy Start Foundation  
Raleigh, NC

Transamerica Retirement  
Services  
Los Angeles, CA

#### Electronic & Video Publications

#### 47. Education & Training Electronic & Video Publications

AGCO Academy  
AGCO Corporation  
Duluth, GA

Aptech Learning Services,  
Content Unit  
Aptech Software Limited  
Mumbai, India

Converse Training and  
Documentation Group  
Converse Inc.  
Tel Aviv, Israel

Ken Balson, Rich Stanton,  
Roy Woods  
Educational Testing Service  
Princeton, NJ

Peter Damiri  
Multiple Sclerosis Association  
of America  
Cherry Hill, NJ

Enterprise Learning  
Pacific Northwest  
National Laboratory  
Richland, WA

Jeff Sankey, A.J. Miller  
Roche  
Indianapolis, IN

Ann Schreiber  
SkillsUSA  
Leesburg, VA

Blended Learning Team  
SSE  
St. Louis, MO

Terry Simzer  
Upper Canada District  
School Board  
Brockville, ON

Videotel Productions  
London, England

#### *48. Advertising & Marketing Electronic & Video Publications*

The American College  
of Radiology  
Reston, VA

Janice Amatucci  
New Jersey Society of CPAs  
Roseland, NJ

Keith Vanden Eynden  
Seapine Software, Inc.  
Mason, OH

Thomas Kercheval  
SkillsUSA  
Leesburg, VA

#### *49. PR, Public Information & Public Service Electronic & Video Publications*

Amy McGuire  
City of Gaithersburg  
Gaithersburg, MD

Molly Hall  
Energy Education Council  
Springfield, IL

Ronald Hanser, APR  
Hanser & Associates  
West Des Moines, IA

NCCI Holdings, Inc.  
Boca Raton, FL

#### *50. Web & Electronic Publications*

Sue Keller  
Alaska Sea Grant/  
University of Alaska  
Fairbanks, AK

Marco Javier  
Levine & Associates, Inc.  
Washington, DC

Letitia A. O'Kicki, M.D.  
Meniscus Educational Institute  
West Conshohocken, PA

David Plaskow  
New Jersey Society of CPAs  
Roseland, NJ

Amit Garg  
Upside Learning Solutions  
Pune, India

The Vanguard Group, Inc.  
Valley Forge, PA

#### *51. Multimedia & Interactive Publications*

John Ohab, Lt. Jennifer Cragg  
Department of Defense  
Alexandria, VA

LCS Communications Team  
Lockheed Martin  
Moorestown, NJ

Mensa Education & Research  
Foundation  
Arlington, TX

Amy Breen  
Mercer  
Norwalk, CT

Carolyn Ellis  
Thrive After Divorce  
Toronto, ON

Bruce Haghighat  
Tricore Interactive, Inc.  
Princeton, NJ

Office of Public Affairs  
Coordination  
U.S. Department of Energy,  
National Energy Technology  
Laboratory  
Pittsburgh, PA

Byron Fortier  
U.S. Fish and Wildlife Service  
Lacombe, LA

Linda Bell  
Xerox  
Rochester, NY

#### *52. PowerPoint Presentations*

Debby Clark  
American Specialty Health  
San Diego, CA

Lisa Wise  
Cisco WebEx -  
WebEx University  
Rancho Cordova, CA

#### *53. YouTube Videos*

*No awards presented.*

#### *54. Blogs, Forums & Wikis*

Jennifer C. Loftus  
Astron Solutions  
New York, NY

Laura Jean Whitcomb  
KearsargeDirectory.com  
Grantham, NH

Marketing Department  
Ottumwa Regional  
Health Center  
Ottumwa, IA

Melissa Dittmann Tracey  
REALTOR® Magazine  
Chicago, IL

Rik Ganderton, David Brazeau  
Rouge Valley Health System  
Toronto, ON

Helen Mosher  
Signal Magazine  
Fairfax, VA

Society for Technical  
Communication  
AccessAbilitySIG  
Adelphi, MD

#### *55. Special Purpose Electronic & Video Publications*

AHA!  
Vancouver, WA

Melody Felzien  
Alexander Graham Bell  
Association for the Deaf and  
Hard of Hearing  
Washington, DC

Jamie Radick,  
Beth Kanter-Leibowitz  
Booz Allen Hamilton  
Reston, VA

Carrot/OptumHealth  
Consumer Engagement  
Carrot/OptumHealth/UHG  
Reston, VA

Chris Clifford, Amy McGuire  
City of Gaithersburg  
Gaithersburg, MD

Kimberly Lopez  
Ford Motor Company,  
Retailer Education & Training  
Dearborn, MI

Barry A. Goldblatt  
Ham-Com, Inc.  
Plano, TX

Human Services  
Communications  
and Public Affairs  
Jewish Employment  
and Vocational Service  
Philadelphia, PA

Jolene Hernon  
National Institute of Justice  
Washington, DC

Communications and  
Media Support Teams  
Peel District School Board  
Mississauga, ON

The Vanguard Group, Inc.  
Valley Forge, PA

Videotel Productions  
London, England

Bert Lozano  
Weber Shandwick  
Dallas, TX

## Web & Intranet Sites

### 56. Web Sites

Mark Deitch  
911Media - a division of  
Trade News International, Inc.  
Burbank, CA

Chris Rice  
Bloomington Hospital  
Bloomington, IN

Leslie Denton-Roach  
City of Houston  
Houston, TX

Pattie Covert  
Clayton Design Group  
Falls Church, VA

Alison Hay  
The Creative Group  
Menlo Park, CA

Andrea Kardonsky Boidman  
Deafness Research Foundation  
New York, NY

Andrew Meinecke, Lisa Craig  
DMB Sports Group, Inc.  
Dulles, VA

Strategic Communications,  
Code T  
Dryden Flight  
Research Center  
Edwards, CA

Molly Hall  
Energy Education Council  
Springfield, IL

Maureen Wisener  
Feather River Hospital  
Paradise, CA

Golden State Water Company  
Rancho Cordova, CA

The Green Sheet  
Rohnert Park, CA

Tom Ceconi  
HR & Benefits Essentials  
Stamford, CT

Patricia M. Burgio, APR  
Lancaster Central  
School District  
Lancaster, NY

Mark Poole  
Marsh Consumer  
Urbandale, IA

McKnight's Long-Term Care  
News Staff  
McKnight's Long-Term Care  
News  
Northfield, IL

John Carpenter  
MCM Communications  
Pittsburgh, PA

MOAA Web Team  
Military Officers Association  
of America  
Alexandria, VA

Katrina Holt  
National Maternal and Child  
Oral Health Resource Center  
Washington, DC

Ohio Sea Grant  
and Stone Laboratory  
Columbus, OH

Communications Team  
Peel District School Board  
Mississauga, ON

Technical Publications Group  
Pella Corporation  
Pella, IA

Providence Website Team  
Providence Engineering &  
Environmental Group, LLC  
Irving, TX

Matt Keith  
S+A Cherokee  
Cary, NC

Sibson Communications  
Sibson Consulting  
New York, NY

Rich Maggiani  
Solari Communication  
Essex Junction, VT

STC-NNE Chapter  
Nashua, NH

Michael Stokely  
Stokely Design Associates Inc.  
Toronto, ON

Martha Simmons  
The African American  
Lectinary  
Atlanta, GA

Dawn-Marie De Four-Gill  
The University  
of the West Indies  
St. Augustine, West Indies

Scott Warne  
Warne Marketing +  
Communications  
Toronto, ON

### 57. Intranet Sites

Converse Training and  
Documentation Group  
Converse Inc.  
Tel Aviv, Israel

### 58. Home Pages

Gordon Withers  
NAFSA: Association of  
International Educators  
Washington, DC

Susan Brownell  
Sanctucare Company  
Sparta, WI

### 59. Individual Web Pages & Sections

Building Owners and Managers  
Association International  
Washington, DC

Jack Holt  
Department of Defense  
Alexandria, VA

Mike Horner  
Kissimmee/Osceola County  
Chamber of Commerce  
Kissimmee, FL

Olivia Yancey  
National Association of  
Insurance and Financial  
Advisors  
Falls Church, VA

Karen Gupton  
North Carolina  
Healthy Start Foundation  
Raleigh, NC

Corporate Communications  
Weichert, Realtors  
Morris Plains, NJ

*60. Web & Intranet Site Content & Writing*

Scott Vander Heiden  
Direct Supply, Inc.  
Milwaukee, WI

Tom Ceconi  
HR & Benefits Essentials  
Stamford, CT

Marketing Department  
KMC Controls  
New Paris, IN

Shasila Rajaiya  
Nanyang Junior College  
Singapore

Eric Schetselaar  
Novell  
Provo, UT

Neil Nowlin  
Weber Shandwick  
Dallas, TX

Ranger Kidwell-Ross  
WorldSweeper.com  
Bow, WA

*61. Web & Intranet Site Design & Illustration*

Cerner Brand Campaign Team  
Cerner Corporation  
Kansas City, MO

Bill LaViolette  
I&MI Media  
Les Issambres, France

Shafqatullah Syed  
Society for Technical  
Communication  
Fairfax, VA

Barbara Horton  
Weber Shandwick  
Dallas, TX

*62. One to Two Person-Produced Web & Intranet Sites*

Jennifer C. Loftus  
Astron Solutions  
New York, NY

Corinne LaBossiere  
CGL Communications  
Toronto, ON

Rachel Romines  
Independent Insurance Agents  
of Illinois  
Springfield, IL

Stephen M. Monroe  
Irving Levin Associates  
Norwalk, CT

Sandra Martini  
SMG Communications &  
Strategic Implementation  
Lakeville, MA

Ranger Kidwell-Ross  
WorldSweeper.com  
Bow, WA

*63. New Web & Intranet Sites*

Mark Michaud  
Ariad Custom Communications  
Toronto, ON

Editorial, Marketing  
and NPD Teams  
Business and Legal Reports, Inc.  
Old Saybrook, CT

Lisa McPheron, Efren Gomez,  
Jerry Lerma  
The Collins College of  
Hospitality Management  
at Cal Poly Pomona  
Pomona, CA

DiagnoCure  
Communications Team  
DiagnoCure Oncology  
Laboratories  
Quebec, QC

Anniversary Web Site Team  
Otter Tail Power Company  
Fergus Falls, MN

Susan Brownell  
Sanctucare Company  
Sparta, WI

Pediatric Annals/IDC Staff  
SLACK Incorporated  
Thorofare, NJ

Rachel Deonier  
The Society of the  
Plastics Industry  
Washington, DC

Bill Wax  
Wax Custom Communications  
Miami, FL

*64. Most Improved Web & Intranet Sites*

Mark Deitch  
911Media - a division of  
Trade News International, Inc.  
Burbank, CA

Association for Career and  
Technical Education  
Alexandria, VA

Lisa Antram  
Catalina Communications  
Henderson, NV

Leah Patten  
The Century Council  
Arlington, VA

Collaborative Communications  
Group  
Washington, DC

EdFund  
Rancho Cordova, CA

EMSL Website Team  
Environmental Molecular  
Sciences Laboratory  
Richland, WA

Philip Kiff, Anita Dubey,  
Katherine Russo  
Institute for Work & Health  
Toronto, ON

Web Site Development Team,  
Creative Communications  
Center  
JBS International, Inc.  
North Bethesda, MD

The John Marshall Law School  
Chicago, IL

Michele Martin  
Lawson Health  
Research Institute  
London, ON

Elizabeth Leis-Newman  
LifeBridge Health  
Baltimore, MD

Communications Staff  
North Carolina Sea Grant  
Raleigh, NC

Pharma International, Inc.  
Syracuse, NY

Professional Housing  
Management Association  
Leesburg, VA

Shirley Soda Opasinski  
The Sherwood Group Inc.  
Deerfield, IL

Rachel Deonier  
The Society of the  
Plastics Industry  
Washington, DC

Stetson Law Web Redesign  
Committee, Laura Zuppo,  
Davina Gould  
Stetson University  
College of Law  
Gulfport, FL

VIA Marketing Team  
VIA Marketing  
Merrillville, IN

## Campaigns, Programs & Plans

### *65. Education & Training Campaigns, Programs & Plans*

Debby Clark  
American Specialty Health  
San Diego, CA

Barbara F. Orwig  
Career Communications, Inc.  
Overland Park, KS

Judy Phair  
Graduate Management  
Admission Council  
McLean, VA

Michel Filion  
Iron Ore Company of Canada  
Montreal, QC

Lockheed Martin -  
Creative & Strategic Services  
Richland, WA

Carrie Koenig  
MedStar Health  
Columbia, MD

Enterprise Learning  
Pacific Northwest  
National Laboratory  
Richland, WA

Richard McCabe, Ph.D.,  
Scott Case, Ph.D.  
SciStrategy Communications  
West Conshohocken, PA

Kshitij Nerurkar  
Tata Interactive Systems  
Edison, NJ

Bruce Haghghat  
Tricore Interactive, Inc.  
Princeton, NJ

### *66. Advertising & Marketing Campaigns*

Andrew Marketing Department  
Andrew—A CommScope  
Company  
Newton, NC

Suzanne Piner  
Booz Allen Hamilton  
McLean, VA

Jonathan Hounshell  
East Tennessee State  
University  
Johnson City, TN

Laura Rose, Jamie Santiago  
Educational Testing Service  
Princeton, NJ

Marketing Department  
IGA, Inc.  
Chicago, IL

Mark Poole  
Marsh Consumer  
Urbandale, IA

Tessa Burton  
Northwestern Memorial  
Hospital  
Chicago, IL

Melissa McGrath Klusmeyer  
Promotional Products  
Association International  
Irving, TX

David Brazeau, Nicholas Smith  
Rouge Valley Health System  
Toronto, ON

Kelly Mack  
Southwest General  
Health Center  
Middleburg Heights, OH

Karen Ow  
Texas Medical Liability Trust  
Austin, TX

Graphics and Print, Resource  
Production & Distribution  
The United Church of Canada  
Toronto, ON

### *67. PR, Public Information & Public Service Campaigns*

Designed by Fletcher &  
Wilder Communications, Inc.  
A4M American Academy of  
Anti-Aging Medicine  
Littleton, MA

The American College  
of Radiology  
Reston, VA

Christina Johnson  
California Sea Grant  
La Jolla, CA

Dan Crandall  
Cleveland Metroparks  
Cleveland, OH

Harold Nicoll  
The Dow Chemical Company  
Midland, MI

George McNeilly  
ESPN  
Celebration, FL

William J. Weger  
Image One PR  
Rockville, MD

Jennifer Benefield  
Missouri Department  
of Transportation  
North Kansas City, MO

Publicity Department  
National Organization of  
Mothers of Twins Clubs, Inc.  
Franklin, TN

Nemours Health and  
Prevention Services  
Newark, DE

Donna Snellings  
Northern Virginia  
Electric Cooperative  
Manassas, VA

Robert E. Ayers  
Publication Design Inc.  
Zionsville, PA

Sara Hunt, Lisa Atkinson  
Touch Points Public Relations  
Richmond, VA

Ellen Rossetti  
University of North Texas  
Denton, TX

### *68. Employee & Benefit Communications*

Buck Consultants  
Los Angeles, CA

Brandy Wilson, and the  
CH2M HILL EMS  
Communication Team  
CH2M HILL  
Boise, ID

Human Resource  
Communications  
City of Houston  
Houston, TX

Gary Williams  
City of Mississauga  
Mississauga, ON

Cindy Fletcher  
Great-West Retirement Services  
Greenwood Village, CO

Kerry Blankenship,  
Jean Haynie  
Human Resource Services -  
Purdue University  
West Lafayette, IN

KPMG's Communications Team  
Montvale, NJ

Sharon Parsley, Diana Massing  
Lockheed Martin  
Orlando, FL

Tim Hess  
McLeod Health  
Florence, SC

Louis-Philippe Péloquin  
Morneau Sobeco  
Montreal, QC

Cynthia Spink  
Vanguard  
Wayne, PA

Valerie M. Wise  
Watson Wyatt Worldwide  
New York, NY

Zync  
Toronto, ON

*69. Member  
& Customer  
Communications*

Agathe Plamondon  
Communicateurs du Fauve  
Montreal, QC

CUES Marketing Team  
CUES  
Madison, WI

Strategy & Stakeholder  
Relations  
Hospitals of Ontario  
Pension Plan  
Toronto, ON

Mark Poole  
Marsh Consumer  
Urbandale, IA

Danielle Rinker, Karen Perrino  
SkillsUSA  
Leesburg, VA

United Business Media  
and CA, Inc.  
Manhasset, NY

*70. Financial &  
Investment Campaigns  
& Programs*

Jackson's Marketing Group  
Jackson National Life  
Insurance Company  
Denver, CO

Linda Keefe  
Shared Results International  
Webster, NY

Grace Cho  
Watson Wyatt Worldwide  
New York, NY

*71. Health & Medical  
Campaigns & Programs*

Amanda Roach  
Bloomington Hospital  
Bloomington, IN

CAWOOD  
Eugene, OR

Concentra Marketing Team  
Addison, TX

Donald Maxton  
Continuum Health Partners  
New York, NY

JMH Education  
New York, NY

Judie Havers, Anne Kay  
London Health Sciences Centre  
and St. Joseph's Health Care -  
London  
London, ON

Mercy Medical Center  
Dubuque, IA

Public Relations Team  
Ontario Nurses' Association  
Toronto, ON

Gregory Walker  
Texas Medical Foundation  
Health Quality Institute  
Austin, TX

VIA Marketing Team  
VIA Marketing  
Merrillville, IN

Shannon Puphal  
Wise Regional Health System  
Decatur, TX

*72. Meeting & Event  
Campaigns, Programs  
& Plans*

Alissa Pierson  
Arizona State University  
Alumni Association  
Tempe, AZ

Marie Lerch  
Booz Allen Hamilton  
McLean, VA

Nicole Spataro  
Cambridge Healthtech Institute  
Needham, MA

Utilities Commission  
City of New Smyrna Beach  
New Smyrna Beach, FL

Communications &  
Marketing Department  
Family, Career and Community  
Leaders of America  
Reston, VA

Lockheed Martin -  
Creative & Strategic Services  
Richland, WA

Ronald H. Sohn  
Maryland Veterinary  
Medical Association  
Baltimore, MD

Elena Fernandez  
New Mexico State University  
Las Cruces, NM

Center for Health  
Communications  
Social & Scientific Systems, Inc.  
Silver Spring, MD

*73. Government  
Agency  
Communications*

Research, Reporting and  
Communications Department  
Chicago Housing Authority  
Chicago, IL

Strategic Communications,  
Code T  
Dryden Flight  
Research Center  
Edwards, CA

Susan Kelley  
The Maryland-National Capital  
Park and Planning Commission  
Upper Marlboro, MD

Military Housing  
and Lodging Institute  
Leesburg, VA

Office of Disability Employment  
Policy & Veterans' Employment  
& Training Service  
U.S. Department of Labor  
Washington, DC

*74. Total Publication  
Programs*

Bill Nicholson  
PRM Consulting Group  
Roswell, GA

Shelby Putnam Tupper  
Shelby Designs & Illustrates  
Oakland, CA

Davina Gould, Frank Klim  
Stetson University  
College of Law  
Gulfport, FL

University Housing Marketing  
University of Illinois  
Champaign, IL

*75. Special Purpose  
Campaigns, Programs  
& Plans*

Donald Maxton  
Beth Israel Medical Center  
New York, NY

Elizabeth Ross  
Continuum Health Partners  
New York, NY

Keri Potts, Alison Lazar,  
Joe Goldstein  
ESPN  
Bristol, CT

Nidiana Paredes  
L-3 Communications  
Reston, VA

Antonio Poglianich  
Mercer  
New York, NY

Colleen M. Kelley  
National Treasury  
Employees Union  
Washington, DC

## Writing

### *76. Education & Training Writing*

Joanne M. Lozar Glenn  
EduInk  
Alexandria, VA

Jennifer Hillebrand  
MyFire Learning  
Rochester, MI

Joe Medina, CPhT, B.S. Pharmacy  
Tech Lectures for the  
Pharmacy Technician  
Denver, CO

### *77. Advertising & Marketing Writing*

Doug Ebersole  
Penn State Alumni Association  
University Park, PA

Tessa Falk  
Promotional Products  
Association International  
Irving, TX

### *78. PR, Public Information & Public Service Writing*

Boe Workman  
AARP  
Washington, DC

Association of Fundraising  
Professionals  
Arlington, VA

### *79. Media Kit & News Release Writing*

Cerner Corporation  
Public Relations Team  
Cerner Corporation  
Kansas City, MO

Myra Vandersall  
Wilson Monnig Creative  
St. Peters, MO

### *80. Web Writing*

Strategic Communications,  
Code T  
Dryden Flight  
Research Center  
Edwards, CA

Michelle Manafy,  
Theresa Cramer  
Information Today, Inc.  
Wilton, CT

Elizabeth Fordham  
Quill & Ink  
Houston, TX

### *81. Feature Writing*

Alyson Sulaski Wyckoff  
AAP News  
Elk Grove Village, IL

John Cochran, Al Jones  
Air Force Safety Center  
Kirtland AFB, NM

Maria C. Thiry  
American Association of  
Textile Chemists and Colorists  
Research Triangle, NC

Melanie Scarborough  
American Bankers Association  
Washington, DC

Margaret Kay  
American Podiatric  
Medical Association  
Bethesda, MD

Steve Ziga, CPD, CET  
American Society  
of Plumbing Engineers  
Chicago, IL

Amputee Coalition of America  
Knoxville, TN

Kimberly A. Howard  
Association of  
Corporate Counsel  
Washington, DC

Samuel Greengard  
Baseline Magazine  
New York, NY

Duncan Will, CPA/ABV, CFE  
CAMICO Mutual Insurance Co.  
Redwood City, CA

Katherine L. George  
Catalina Communications  
Fredericksburg, VA

Sara Drummond  
CCIM Institute  
Chicago, IL

Dave Schafer  
City of Houston  
Houston, TX

Jeff L. Brown  
Civil Engineering Magazine  
Reston, VA

Robert L. Reid  
Civil Engineering Magazine  
Reston, VA

Donna Patané  
Costco Wholesale  
Issaquah, WA

The Green Sheet  
Rohnert Park, CA

Leah Lawrence  
HemOnc Today  
Thorofare, NJ

Linda Longo  
Home Lighting & Accessories  
Clifton, NJ

Rachel Speirs  
Institutional Real Estate, Inc.  
San Ramon, CA

Geoff Bilau  
The International Association  
of Plumbing and Mechanical  
Officials  
Ontario, CA

Sara Schreiber  
Law Enforcement Technology  
Fort Atkinson, WI

Patrick Hyland  
LP Gas Magazine  
Cleveland, OH

Liza Berger  
McKnight's Long-Term Care  
News  
Northfield, IL

Maggie Leyes  
National Association of  
Insurance and Financial  
Advisors  
Falls Church, VA

Jordan Bostic  
National Athletic Trainers'  
Association  
Dallas, TX

Mike Price  
National Ground Water  
Association  
Westerville, OH

Steve Woo  
The New Physician  
Reston, VA

Stephanie Z. Pavlou  
O&P Business News/  
SLACK Incorporated  
Thorofare, NJ

Public Relations Team  
Ontario Nurses' Association  
Toronto, ON

Theresa L. Houck, Ken Schnepf  
Putman Media, Inc.  
Itasca, IL

Patricia L. Harman  
Restoration Industry  
Association  
Columbia, MD

Kathleen M. Beans  
The Risk Management  
Association  
Philadelphia, PA

Iris Aboytes  
Sandia National Laboratories  
Albuquerque, NM

Meredith Holmes  
Society of Women Engineers  
Cleveland Heights, OH

Charlotte Thomas  
Society of Women Engineers  
Cleveland Heights, OH

Karen Carlson  
Southern Illinois University  
School of Medicine  
Springfield, IL

Laura Patterson  
Texas Longhorn  
Marketing Alliance  
Fort Worth, TX

Donna Mulder  
Thrivent Financial  
for Lutherans  
Appleton, WI

Brin Wall  
Toyota Motor Sales, USA, Inc.  
Torrance, CA

Ann Marie R. Harvie  
U.S. Army Corps of Engineers,  
New England District  
Concord, MA

Marie Rosenthal,  
Jennifer Barlow  
Veterinary Forum  
Yardley, PA

Steven Clark  
The Walt Disney Company  
Burbank, CA

Ferrell Cain  
WorldWide Drilling  
Resource, Inc.  
Bonifay, FL

### *82. Feature Series Writing*

British Columbia  
Medical Association  
Vancouver, BC

D.Teddy Diggs  
EDUCAUSE  
Boulder, CO

Jeff Huss  
Huntington Beach  
Police Officer's Association  
and Foundation  
Huntington Beach, CA

Joe Darrah  
Merion Publications  
King of Prussia, PA

Susan M. Rapp  
Orthopaedics Today Europe  
Thorofare, NJ

REALTOR® Magazine Staff  
REALTOR® Magazine  
Chicago, IL

Michele Drayton  
Turnaround Management  
Association  
Chicago, IL

Richard K. Kolb  
VFW Magazine  
Kansas City, MO

### *83. How-to Writing*

Kira Vermond  
ADVOCIS/FORUM Magazine  
Toronto, ON

John Ginovsky  
American Bankers Association  
Washington, DC

Erin Anderson  
Costco Wholesale  
Issaquah, WA

Peggy Edwards  
Professional Tennis Registry  
Hilton Head Island, SC

Steven Clark  
The Walt Disney Company  
Burbank, CA

### *84. How-to Series Writing*

Kristin Sundin Brandt, CFMP  
American Bankers Association  
Washington, DC

Frances Strassman  
More Than Order  
Berkeley, CA

### *85. News Writing*

Carmel Sileo  
American Association  
for Justice  
Washington, DC

Maureen Carollo, CRCM  
American Bankers Association  
Washington, DC

Jonathan Rollins  
American Counseling  
Association/ Counseling Today  
Alexandria, VA

Kathleen Davis  
COUNTRY Financial  
Bloomington, IL

Strategic Communications,  
Code T  
Dryden Flight  
Research Center  
Edwards, CA

Tina DiMarcantonio  
Endocrine Today  
Thorofare, NJ

Jean Lachowicz  
Gazette  
Chicago, IL

The Green Sheet  
Rohnert Park, CA

Hammock Inc.  
Nashville, TN

Jessica Dye  
Information Today, Inc.  
Wilton, CT

Kimberly Jenkins  
National Association of State  
Boating Law Administrators  
Lexington, KY

Michael W. Kahn  
NRECA - Electric Co-op Today  
Arlington, VA

Brian McCurdy  
Podiatry Today  
Malvern, PA

Maryann Lawlor  
Signal Magazine  
Fairfax, VA

Mike Berriochoa  
Washington River  
Protection Solutions  
Richland, WA

Karienne Stovell  
Wiley  
Hoboken, NJ

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*86. News Series  
Writing*

Linda Kozaryn  
Department of Defense  
Alexandria, VA

Elsevier  
Rockville, MD

Miriam Kapfer, Monika Kram  
Kraft Foods Global, Inc.  
Northfield, IL

Susan M. Rapp,  
Gina Brockenbrough  
SLACK Incorporated  
Thorofare, NJ

Robert L. Roach  
Webb City, MO

*87. Interviews &  
Personal Profiles*

Apryl Motley  
American Bankers Association  
Washington, DC

University Communications  
and Marketing  
Binghamton University  
Binghamton, NY

Clifton Barnes  
Carolina Alumni Review  
Cary, NC

Bobby Vasquez  
City of Houston -  
HR Communications  
Houston, TX

Jamie Leffelman  
COUNTRY Financial  
Bloomington, IL

D Custom  
Dallas, TX

Allan Richter  
Energy Times  
Melville, NY

Tony Illia  
Insight Communications  
Las Vegas, NV

Juliette Weiland  
Juliette Weiland & Co.  
Waxhaw, NC

Laurel M. Sheppard  
Lash Publications International  
Hilliard, OH

Jordan Bostic  
National Athletic Trainers'  
Association  
Dallas, TX

Cherry Crayton  
NC State Alumni Association  
Raleigh, NC

NCCI Holdings, Inc.  
Boca Raton, FL

Duncan Christy  
Pace Communications  
Greensboro, NC

Marge Kumaki  
Washington Hospital Center  
Washington, DC

Brian Caldwell  
Woodshop News  
Essex, CT

Carole Liston  
Write Solutions  
Communications  
Joplin, MO

*88. Regular  
Departments  
& Columns*

Suzy Logan  
American Thoracic Society  
New York, NY

John Landreth, CPA, CHC, CFE  
Association of Healthcare  
Internal Auditors  
Wheat Ridge, CO

Fran Carville  
Awards and Recognition  
Association  
Glenview, IL

Brady L. Kay  
Boating Sportsman Magazine  
Idaho Falls, ID

Bill Schillaci, Clare Condon,  
Ana Ellington  
Business and Legal Reports, Inc.  
Old Saybrook, CT

Brett Hansen  
Civil Engineering Magazine  
Reston, VA

Hammock Inc.  
Nashville, TN

Patricia M. Burgio, APR  
Lancaster Central  
School District  
Lancaster, NY

James M. Berkman  
McKnight's Long-Term Care  
News  
Northfield, IL

Gail Connelly  
National Association of  
Elementary School Principals  
Alexandria, VA

Lola Butcher  
Oncology Times  
New York, NY

Robert O'Connell  
Print Services & Distribution  
Association  
Alexandria, VA

Wendy Cole  
REALTOR® Magazine  
Chicago, IL

Moshe Yudkowsky  
Speech Technology Magazine  
New York, NY

Kimbrough Towles  
U.S. Trust, Bank of America  
Private Wealth Management  
New York, NY

Isabelle Cohen-DeAngelis  
Wiley  
Hoboken, NJ

*89. Editorial &  
Advocacy Writing*

Barbara Goldberg  
AARP  
Washington, DC

Brad Pokorny  
Bahá'í International  
Community  
New York, NY

Eileen Feretic  
Baseline Magazine  
New York, NY

Angelo Carfagna  
Fairleigh Dickinson University  
Teaneck, NJ

The Magazine Group  
Washington, DC

Steve Huddleston  
NorthBay Healthcare  
Fairfield, CA

Joseph V. Simone, M.D.  
Oncology Times  
New York, NY

Glenn Gillen  
S+A Cherokee  
Cary, NC

*90. Financial &  
Investment Writing*

Joseph Kelly  
American Bankers Association  
Washington, DC

Chantal Cory  
Ariad Custom Communications  
Toronto, ON

Marie Carrier  
COGECO Inc.  
Varennes, QC

Eleanor Barrett  
Deloitte LLP  
New York, NY

Great-West Retirement Services  
Greenwood Village, CO

Martha King  
National Multiple Sclerosis  
Society  
New York, NY

Elizabeth Fordham  
Quill & Ink  
Houston, TX

Beth Rosenberg, Reagan  
Haynes  
Soundings Trade Only  
Essex, CT

Kimbrough Towles  
U.S. Trust, Bank of America  
Private Wealth Management  
New York, NY

Robert L. Roach  
Webb City, MO

### *91. Health & Medical Writing*

Courtney L. Davenport  
American Association  
for Justice  
Washington, DC

Critical Care Nurse  
American Association of  
Critical-Care Nurses  
Aliso Viejo, CA

Marc Sirockman  
Artcraft Health Education  
Flemington, NJ

Carrot  
St. Louis Park, MN

Dave Schafer  
City of Houston  
Houston, TX

Anne Marie Wolka  
Eli Lilly and Company  
Indianapolis, IN

Lisa James  
Energy Times  
Melville, NY

Donna L. Schillinger  
Hearing Health  
Clarksville, AR

Dennise Brogdon  
The Hughston Foundation, Inc.  
Columbus, GA

Barbara Holmes Gobel,  
RN, MS, AOCN;  
Shirley Triest-Robertson,  
RN, Ph.D., AOCNS;  
Wendy H. Vogel,  
MSN, FNP, AOCNP  
Oncology Nursing Society  
Pittsburgh, PA

Kari Duma-White  
UnitedHealthcare - Consumer  
Communication Solutions  
Edina, MN

Marge Kumaki  
Washington Hospital Center  
Washington, DC

Karienne Stovell  
Wiley  
Hoboken, NJ

Michael D. O'Neill  
San Mateo, CA

Susan Peterman  
Wayne, PA

### *92. Speech & Script Writing*

Rich Hansen  
AARP  
Washington, DC

Britta Monaco  
City of Gaithersburg  
Gaithersburg, MD

Ron Kirkpatrick  
Toyota Motor Sales, USA, Inc.  
Torrance, CA

### *93. Technical Writing*

Mike Mavrigian  
MOTOR Magazine  
Troy, MI

Publications  
MS Govern  
Chesterfield, MO

Christy Barksdale  
Penton Custom Media and  
the Society of Fire Protection  
Engineers  
Cleveland, OH

Daniel Griesbeck  
ProEdit, Inc.  
Cumming, GA

Victoria Pickett, Nikki Custy  
SCK Design  
Cleveland, OH

Dan Brougher  
Sun Microsystems, Inc.  
Menlo Park, CA

### *94. Scientific & Environmental Writing*

Bob Black  
American Society for  
Engineering Education  
Washington, DC

Charles R. Welch, Ph.D.,  
M.ASCE;  
William F. Marcuson, III, Ph.D.,  
P.E., Hon.M.ASCE;  
Ilker Adiguzel, Ph.D. M.ASCE  
Civil Engineering Magazine  
Reston, VA

Stephen Smith  
Costco Wholesale  
Issaquah, WA

Michele S. Gerber, Ph.D.  
Fluor Hanford Communications  
Richland, WA

Dan Thompson  
Forest Preserve District  
of DuPage County  
Wheaton, IL

Anne V. Sonner  
The International Association of  
Plumbing and Mechanical  
Officials  
Ontario, CA

Harry G. Samuels  
Learning Services  
Bradenton, FL

Marketing Communications  
Life Technologies Corporation  
Montara, CA

Jack Greer  
Maryland Sea Grant College  
College Park, MD

Robert K. Ackerman  
Signal Magazine  
Fairfax, VA

Jonathan S. Reiskin  
Transport Topics  
Publishing Group  
Arlington, VA

### *95. Climate Change Writing*

Clifton Barnes  
ABA Bar Leader Magazine  
Cary, NC

Kim Krisberg  
American Public  
Health Association -  
The Nation's Health  
Washington, DC

Susan Barker  
Binghamton University  
Research Advancement  
Binghamton, NY

Stephen Packard  
Deloitte Consulting  
Hartford, CT

Christopher Murphy  
NAFSA: Association of  
International Educators  
Washington, DC

Hanna Goss  
NOAA Coastal Services Center  
Charleston, SC

Ann Cony  
Sacramento Municipal  
Utility District  
Sacramento, CA

### *96. Energy Efficiency Writing*

Deb Stewart  
American Bankers Association  
Washington, DC

Stephanie Bell  
CCIM Institute  
Chicago, IL

Gil Press  
EMC Corporation  
Hopkinton, MA

NC State Magazine  
NC State Alumni Association  
Raleigh, NC

### *97. Writing Series*

Julia Bencomo Lobaco  
AARP Segunda Juventud  
Washington, DC

Phyllis Rossow  
Otter Tail Power Company  
Fergus Falls, MN

Wes Isley, Marc Barnes  
Pace Communications  
Greensboro, NC

### *98. Special Purpose Writing*

Hillary John  
AARP  
Washington, DC

Raina Keefer, Krissy Freeman  
The American College  
of Radiology  
Reston, VA

Cathy Streiner  
The Corporate Pen  
Cookeville, TN

Priscilla Knight  
Northern Virginia  
Electric Cooperative  
Manassas, VA

Daniel P. Bearth  
Transport Topics  
Publishing Group  
Arlington, VA

Cecilia Green  
Turnaround Management  
Association  
Chicago, IL

Karienne Stovell  
Wiley  
Hoboken, NJ

### *99. Best Rewrites*

Marlis McCollum  
The Alban Institute  
Herndon, VA

Carla Kemp  
American Academy of Pediatrics  
Elk Grove Village, IL

Jennifer Norbut  
Commercial Investment  
Real Estate  
Chicago, IL

Finn Keough  
Mercer, on behalf of  
United Online  
Los Angeles, CA

Kevin McLaughlin  
The Risk Management  
Association  
Philadelphia, PA

C.J. Ellis  
Veterinary Technician  
Yardley, PA

## Design & Illustration

### *100. Design & Layout*

Dennis Spotts  
Air Force Safety Center  
Kirtland AFB, NM

Bob Black  
American Society for  
Engineering Education  
Washington, DC

Patrícia Reis, Henrique  
Cayatte, Filipa Gregório,  
Francisco Ponciano, Cláudio  
Garrudo  
Atelier 004  
Lisbon, Portugal

George Bartel  
Cantrav Leisure Services  
Vancouver, BC

Bill Carlson  
Costco Wholesale  
Issaquah, WA

Maria T. Sicola  
Cushman & Wakefield, Inc.  
New York, NY

John Kidon  
Davis & Company  
Glen Rock, NJ

Funk/Levis & Associates  
Eugene, OR

Allie Charitan, Laura Fry,  
Natalie Speck  
Glyphix  
Kent, OH

Lockheed Martin -  
Creative & Strategic Services  
Richland, WA

Nancy Roy  
The Magazine Group  
Washington, DC

Julie Fournier  
National Association  
of REALTORS®  
Chicago, IL

Maxine Morris  
National Board for Professional  
Teaching Standards  
Arlington, VA

Brian Taylor  
National Defense Magazine  
Arlington, VA

Jeremy Timberman  
New Jersey Association of  
Mental Health Agencies, Inc.  
Mercerville, NJ

Communications Team  
Peel District School Board  
Mississauga, ON

Joy Gendusa  
PostcardMania  
Clearwater, FL

Jennifer Roycroft  
Roycroft Design  
Boston, MA

Segal Communications  
The Segal Company  
New York, NY

Kristen Fuest  
SUNY Geneseo  
Student Association  
Geneseo, NY

Steven Clark  
The Walt Disney Company  
Burbank, CA

Terri Heuser  
WTWH Media, LLC  
Middleburg Heights, OH

## *101. Illustration & Typography*

Belinda Klein, MA  
The Hughston Foundation, Inc.  
Columbus, GA

Glenn Pierce  
The Magazine Group  
Washington, DC

John R. Burgreen, III  
MCCS Marketing Branch  
Camp S.D. Butler, Okinawa

Larry Williams  
Pace Communications  
Greensboro, NC

Scientific Publications,  
Graphics & Media  
SAIC-Frederick, Inc.  
Frederick, MD

Karen Carlson, James Hawker  
Southern Illinois University  
School of Medicine  
Springfield, IL

Bennett DeOlazo  
Studio B  
Alexandria, VA

## *102. Infographics*

Bob Black  
American Society for  
Engineering Education  
Washington, DC

Jon Kennedy  
Cisco-WebEx -  
WebEx University  
Rancho Cordova, CA

Peggy Slasman  
Massachusetts General  
Hospital  
Boston, MA

## *103. Covers*

Edith A. Caro  
American Podiatric  
Medical Association  
Bethesda, MD

Bob Black  
American Society for  
Engineering Education  
Washington, DC

Robert Cao-Ba  
Arizona State University  
Alumni Association  
Tempe, AZ

Georgia Park  
ASCD  
Alexandria, VA

Kimberly A. Howard  
Association of  
Corporate Counsel  
Washington, DC

Sarah Wees  
The Delta Kappa Gamma  
Society International  
Austin, TX

Flow Control Magazine  
Grand View Media Group  
Philadelphia, PA

Bruce Tobin  
The Magazine Group  
Washington, DC

Mark W. Jordan  
National Association of  
Secondary School Principals  
Reston, VA

Employee Benefits Division  
New York State Department of  
Civil Service  
Schenectady, NY

SPARK Publications  
Matthews, NC

Laura Hegyi  
Speech Technology Magazine  
New York, NY

Time Inc. - Content Solutions  
New York, NY

Dianna M. Scoggins  
Triangle Apartment Association  
Raleigh, NC

Steven Clark  
The Walt Disney Company  
Burbank, CA

## *104. Spreads*

Warren Miller, Karen Kramer  
Berger Group Holdings, Inc.  
Morristown, NJ

Jan Hilton  
Civil Engineering Magazine  
Reston, VA

Melissa Hamid  
The Magazine Group  
Washington, DC

Jeanny L. Pidgeon  
MCCS Marketing Branch  
Camp S.D. Butler, Okinawa

Christopher Murphy  
NAFSA: Association of  
International Educators  
Washington, DC

Jill Brabant  
National Association of  
Insurance and Financial  
Advisors  
Falls Church, VA

Roxanne Rash  
Print Services & Distribution  
Association  
Alexandria, VA

## *105. Photography*

Felicia M. Hall  
Air Force Safety Center  
Kirtland AFB, NM

Bob Black  
American Society for  
Engineering Education  
Washington, DC

Ann States, Susan Siracusa  
Arthritis Foundation  
Atlanta, GA

Warren Miller, Karen Kramer  
Berger Group Holdings, Inc.  
Morristown, NJ

Strategic Communications,  
Code T  
Dryden Flight  
Research Center  
Edwards, CA

Hammock Inc.  
Nashville, TN

John R. Burgreen, III  
MCCS Marketing Branch  
Camp S.D. Butler, Okinawa

NFL / H.O. Zimman, Inc.  
Lynn, MA

Penton Custom Media and  
Simon Property Group  
Cleveland, OH

Randy Montoya  
Sandia National Laboratories  
Albuquerque, NM

Dawn-Marie De Four-Gill  
The University  
of the West Indies  
St. Augustine, West Indies

## *106. Corporate Identity & Graphic Standards Materials*

AGEISS, Inc.  
Evergreen, CO

Borys Mar  
BCS Incorporated  
Laurel, MD

Division of Public Affairs,  
Communications and  
Creative Services  
Colorado State University  
Fort Collins, CO

Dark Horse Marketing Scarsdale, NY	<i>107. Print Ads &amp; Advertorials</i>	Rolanda Jundt Pacific Northwest National Laboratory, Marketing and Technical Communications Richland, WA	<i>111. Best Redesigns</i>
Jennifer Sailer Evoke Idea Group, Inc. St. Charles, IL	Steve Escobedo The Arizona Republic Phoenix, AZ	Maureen McKinney, Michelle Taylor, Dan Cichetti Veterinary Learning Systems Yardley, PA	Thais Carter, Christine Waring Advanstar Dental Media Rosemont, IL
Sarah Alsofrom Gunster West Palm Beach, FL	CAWOOD Eugene, OR		American Counseling Association/ Counseling Today Alexandria, VA
Lynn Burge Master-Bilt Products New Albany, MS	Susanne Ho KMB Hong Kong	<i>110. Calendars, Posters &amp; Certificates</i>	Publications Services American Institutes for Research Frederick, MD
Brian Hawkins National Athletic Trainers' Association Dallas, TX	Candice Kiel The Write Type Reno, NV	Joanne Drummond CareFirst BlueCross BlueShield Owings Mills, MD	Kate McMahon Aon Consulting Winston-Salem, NC
Communications Team Peel District School Board Mississauga, ON	<i>108. Packaging &amp; Forms Design</i>	Carrot/OptumHealth Consumer Engagement Carrot/OptumHealth/UHG Reston, VA	Roxanne Rash, Andy Brown Art Engine Alexandria, VA
Corinne Cooper Professional Presence Communication Consulting Tucson, AZ	Rochelle Cancienne-Touchard St. Charles Parish Public Schools Luling, LA	John Meagher Civil Engineering Magazine Reston, VA	Ken Ceccucci BonoTom Studio, Inc. Arlington, VA
Creative Services Group Tech Data Corporation Clearwater, FL	<i>109. Exhibits, Displays &amp; Signage</i>	Amy Cevario, Pattie Covert Clayton Design Group Falls Church, VA	City of Portage Portage, MI
Office of Public Affairs Coordination U.S. Department of Energy, National Energy Technology Laboratory Pittsburgh, PA	Cerner Design Cerner Corporation Kansas City, MO	Carol Black Fairleigh Dickinson University Teaneck, NJ	Deborah Henry, Dr. James Pesek Clarion University of Pennsylvania Clarion, PA
Leslie Kirshaw, David Spence Webadvantage Redding, CT	Michelle Irwin, Lori Spencer, Paula Rose L'Anse Creuse Public Schools Harrison Twp., MI	Jonathan Jarashow H. Crimson Inc. Spring Valley, NY	Computer History Museum and Studio 1500 Mountain View, CA
Barbara Horton Weber Shandwick Dallas, TX	Employee Benefits Division New York State Department of Civil Service Schenectady, NY	Marketing Communications Life Technologies Corporation Montara, CA	Aaron Phillips Courier Magazine Kansas City, MO
	Marketing Department Ottumwa Regional Health Center Ottumwa, IA	Lockheed Martin - Creative & Strategic Services Richland, WA	
		Susan Kelley The Maryland-National Capital Park and Planning Commission Upper Marlboro, MD	
		Brett Nation NATION DESIGN LLC Alexandria, VA	
		Philter Communications Toronto, ON	

David Jenne  
Dartmouth-Hitchcock  
Medical Center  
Lebanon, NH

Defense Contract  
Management Agency  
Alexandria, VA

Geoff Bilau, Jeff Ortiz  
The International Association of  
Plumbing and Mechanical  
Officials  
Ontario, CA

Wendy Brandon  
Marine Corps Community  
Services, Food & Beverage  
Camp S.D. Butler, Okinawa

Anne Loftin Weston  
Pace Communications  
Greensboro, NC

Gary Halpern  
The PhotoMedia Group, Inc.  
Seattle, WA

Annick Lambert, Kyle Walker  
Pratt & Whitney Canada  
Longueuil, QC

Pamela Fields Webb,  
In Churl Yo  
Promotional Products  
Association International  
Irving, TX

Rebecca Tolley  
SAIC  
McLean, VA

## One-of-a-Kind Publications

### *112. One-of-a-Kind - Print Publications*

Andrew Meinecke, Lisa Craig  
DMB Sports Group, Inc.  
Dulles, VA

Global Polyurethanes  
Public Affairs Team  
Dow Polyurethanes,  
a Business Group of the  
Dow Chemical Company  
Midland, MI

Edmund C. Ross  
Fairfield University  
Fairfield, CT

Patricia Crenshaw  
Kronos Longevity  
Research Institute  
Phoenix, AZ

Benefits Information  
& Financial Education  
Department  
Military Officers Association  
of America  
Alexandria, VA

Doreen Zudell, S. Jenise Veris,  
Kelly R. DiFrancesco  
NASA Glenn Research Center -  
AeroSpace Frontiers  
Cleveland, OH

Sophie Hanson  
Newsletters Ink  
Murray, UT

Lee Beadling, and the  
Orthopedics Today Staff  
Orthopedics Today  
Thorofare, NJ

Theda Llewellyn  
Registry of Interpreters  
for the Deaf, Inc.  
Alexandria, VA

Denise Mosgrove  
San Diego Convention Center  
Corporation  
San Diego, CA

San Jose Leadership Council  
San Jose, CA

Joseph & Grace Criscuoli  
St. Vincent Pallotti High School  
Laurel, MD

Storage Networking Industry  
Association  
San Francisco, CA

Brett DeBoer,  
Courtney Lehmann  
University of the Pacific  
Stockton, CA

Mark Calder  
Upper Canada District  
School Board  
Brockville, ON

Janie Blankenship  
VFW Magazine  
Kansas City, MO

Rachel Oliver  
VISIT Milwaukee  
Milwaukee, WI

Rhonda Berkower  
WGBH Educational Foundation  
Boston, MA

Carole Liston  
Write Solutions  
Communications  
Joplin, MO

### *113. One-of-a-Kind - Web & Electronic Publications*

Larry Burditt  
Central Michigan University  
Mount Pleasant, MI

Kristen Smolen  
Ford Motor Company,  
Retailer Education & Training  
Dearborn, MI

Karen J. Abbas, RN, MS, AOCN  
Meniscus Educational Institute  
West Conshohocken, PA

Enterprise Learning  
Pacific Northwest  
National Laboratory  
Richland, WA

SAGE and  
Alexander Street Press  
Thousand Oaks, CA

Jeff Hajek  
Velaction Continuous  
Improvement, LLC  
Mill Creek, WA

### *114. One-of-a-Kind - Custom-Published Publications*

The American College  
Bryn Mawr, PA

Alan Bell  
BLK Publishing Company, Inc.  
Los Angeles, CA

Collaborative Communications  
Group  
Washington, DC

Marian Calabro  
CorporateHistory.net LLC  
Hasbrouck Heights, NJ

Dian Griesel  
The Investor Relations Group  
New York, NY

Marilyn Barnett  
MARS Advertising  
Southfield, MI

Laura-Jo Boynton  
Timberlake Cabinetry  
Winchester, VA

### *115. One-of-a-Kind - Health & Medical Publications*

Marc Sirockman  
Artcraft Health Education  
Flemington, NJ

Georgetown University  
Washington, DC

Lockheed Martin -  
Creative & Strategic Services  
Richland, WA

National Association for  
Healthcare Quality  
Glenview, IL

Carole Szpak  
National Association of  
Psychiatric Health Systems  
Washington, DC

Sophie Hanson Newsletters Ink Murray, UT	Alexandra Winters Sides & Associates Lafayette, LA	Lockheed Martin - Creative & Strategic Services Richland, WA	Hugh R. Furneaux Lantana Consulting Group Toronto, ON
Roper St. Francis Healthcare Charleston, SC	<i>118. One-of-a-Kind - Scientific &amp; Environmental Publications</i>	Eileen Callahan Penton Custom Media and the National Association of Educational Procurement Cleveland, OH	Lois Trench-Hines Meniscus Limited West Conshohocken, PA
Rita Kester Silverton Hospital Woodburn, OR	Rachel Coker Binghamton University Research Advancement Binghamton, NY	<i>121. One-of-a-Kind - Public Service Publications</i>	
Cheryl Hobbs, Dan Cichetti Veterinary Learning Systems Yardley, PA	Mary Bevan Concurrent Technologies Corporation Johnstown, PA	Shelley Svidal Alberta Teachers' Association Edmonton, AB	
<i>116. One-of-a-Kind - Crisis &amp; Emergency Communications</i>	Robin Goettel Illinois-Indiana Sea Grant Urbana, IL	Bruce Swart The John Marshall Law School Chicago, IL	
<i>No awards presented.</i>	Marketing Department KMC Controls New Paris, IN	Jane D. Zimmerman, Ph.D. The Mount Sinai Medical Center New York, NY	
<i>117. One-of-a-Kind - Government Publications</i>	Minnesota Sea Grant Program Duluth, MN	Kelly Mack Southwest General Health Center Middleburg Heights, OH	
Publications Services American Institutes for Research Frederick, MD	Trudy Soucoup, Kim Young, Julie Lawrence Wolf Haven International Tenino, WA	<i>122. One-of-a-Kind - Charitable Publications</i>	
CFSR Team, Child Welfare Reviews Project Childrens' Bureau, HHS North Bethesda, MD	<i>119. One-of-a-Kind - Climate Change Publications</i>	L.N. Vaillancourt, Jane Martinsons Association Management Center Glenview, IL	
Deidre Ebrey City of Moore Moore, OK	Donna McCaskill NOAA Coastal Services Center Charleston, SC	Jackson's Marketing Group Jackson National Life Insurance Company Denver, CO	
DI Communications Team, Directorate for Analysis Defense Intelligence Agency Washington, DC	Terracom Public Relations Chicago, IL	Jamie Finkelstein JCDS, Boston's Jewish Community Day School Watertown, MA	
Lockheed Martin - Creative & Strategic Services Richland, WA	<i>120. One-of-a-Kind - Energy Efficiency Publications</i>	Jewish Federation of Palm Beach County West Palm Beach, FL	
Mary Priller Mundelein Park & Recreation District Mundelein, IL	G. Ray Merchant Anaheim Public Utilities Anaheim, CA		
	Beckie Jas Halton Region Health Department Oakville, ON		

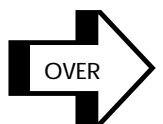
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**A note on format:**

- Grand Awards are listed alphabetically by organization, within each main category.
- Grand Award winners are shown either in for profit or nonprofit subcategories, based on the *entering* organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
- Awards of Excellence are listed alphabetically by organization name, within each individual category.  
Awards for individuals without an organization name are listed alphabetically by last name at the end of the entry category.
- Organization names appear in the format and style used by entrants.

**To order additional award certificates** for co-workers and contributing vendors, see the order form on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from <http://www.apexawards.com/orderapexcertificates.htm>





# Order Form: APEX 2009 ADDITIONAL Certificates

Your chance to give a "pat on the back"  
to deserving staff, freelancers and vendors.

If you won an APEX 2009 Award (or Awards), you may want to order **additional** award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill out this form. **Make sure to type or print clearly.**

**1.** Clearly type or print the EXACT wording you'd like for additional certificates—names, titles, company, etc.

**Best method: Attach photocopies of your original certificate(s) with changes marked.**

**2.** Here is the copy for my additional certificates order:

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**Sample Certificate Copy:**

Most Improved Newsletters (entry category)  
The Ace Reporter (entry title)  
Judy Smith (name of staff person)  
Publications Manager (job title)  
Ace Software, Inc. (name of organization)

**3.** Enclosed is my certificate order for:

Qty: \_\_\_\_\_ APEX 2009 Award of Excellence certificates.

Qty: \_\_\_\_\_ APEX 2009 Grand Award certificates.

\_\_\_\_\_ Total # of certificates @ \$\_\_\_\_\_ each = \$\_\_\_\_\_ (total enclosed)

Cost: \$15 each (Until October 6, 2009)  
\$18 each (From October 7 on)  
(includes shipping via 1st Class Mail)

**4.** Payment must accompany order.

Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my  Visa  MasterCard  American Express

Card # \_\_\_\_\_

Name on card: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

**5.** Mail my certificate(s) to:

**Clearly** write your mailing address, or attach your business card. We'll mail your certificates to the **exact** address you provide.

**Name:** \_\_\_\_\_

**Org:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State-Prov./Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**6.** Mail this order form, with payment, to:

APEX 2009 Additional Certificates  
Communications Concepts, Inc.  
7481 Huntsman Blvd., #720  
Springfield, VA 22153-1648

Or **fax** this order form with your credit card order to:  
**703/643-2329** (secure fax machine)

**NOTE! Certificate orders cannot be phoned in.** To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

Note: All APEX 2009 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order *additional* certificates.