



Information

[Summary](#) [Invitation](#) [Agenda](#) [About the Speakers](#) [Directions](#) [About STC and the WDC Chapter](#)

Escaping Solitary Confinement: More Networking Tips for Freelancers, Work-at-Homers and Other Professionals

**All are welcome. RSVP by May 8.
Event is Metro accessible. Dinner is included in event cost.**

**We love students! Each paid attendee may bring one full-time high school or college student for free.
To ensure sufficient refreshments, student guests must register.**

**Want to invite a friend, co-worker, or prospective member?
Send them an invitation when you register.**

About the Event

Cost:

- \$15 for all
- FREE for full-time student guest of a paid attendee (student guest must register)

Join us for a night of networking tips from local successful freelancers Gabe Goldberg and Kristen King as they share advice on networking as a way to meet potential clients, employers, and colleagues, and as part of your overall marketing plan or career development strategy. In these economic times, every professional needs a broad network! Gabe and Kristen will offer tips for networking in person and online, including professional organizations, LinkedIn, Facebook, Twitter, and more. Share your own networking strategies and experiences and practice your new skills in an evening of food, fun, and new friends.

When Wednesday, May 13, 2009 6:00 PM - 8:30 PM



Where NRECA Conference Center
4301 Wilson Boulevard
Room CC1
Arlington, Virginia 22203
301-275-4592 (Carolyn's cell)



Planner [Carolyn Klinger](#)

Capacity 100 (69 remaining)

Websites [STC Washington, DC Chapter](#)



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Agenda

Show **All Sessions**

Wednesday, May 13, 2009

6:00 PM - 6:30 PM

Registration

6:00 PM - 7:00 PM

Dinner and Networking

7:00 PM - 8:30 PM

Networking presentation



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Gabe Goldberg

Gabriel Goldberg is a technology writer, consultant, and editor. As a guide on AARP's Computers and Technology Web site, he wrote feature articles and answered Web board questions for members of the leading nonprofit, nonpartisan membership organization for people age 50 and over in the United States; he now does this for other senior/boomer media. He edited and wrote an IBM technology magazine and contributes to trade and consumer publications such as the Washington Post. He's written for newsletters published by EEI Communications' and Computer Economics. He writes/edits industry/vendor white papers and co-edited and wrote three technology books published by McGraw-Hill. As Media Fellow at the University of Maryland's Human-Computer Interaction Laboratory, he profiles research efforts. He's acquired many friends and clients through personal networking. Gabe likes translating jargon and techno-babble into clear English, and enjoys explaining gadgets and wizardry as a radio and television show guest. Previously, he was Vice President at a small software company, and worked at IBM and in the leading-edge data center of a not-for-profit federally chartered consulting organization.

Gabe supports many national and local user groups. He served as Director of Meeting Programs for the Washington, DC-area Capital PC User Group (CPCUG), one of the oldest and largest user groups, in which he organized and chaired the Internet Special Interest Group. He served on the group's Internet User Support Team and CPCUG's Board Of Directors. He was a founding member and director of several local user groups, and held management jobs in a major national IBM user group.

For multiple groups he has facilitated and helped exploit major corporate, personal, and philanthropic donations of cash and commercial hardware/software products. He's also organized and led successful fundraising efforts and has managed affiliate fundraising relationships.



Kristen King

Kristen King is a freelance copywriter and communications consultant who speaks regularly to writing groups and professional organization in the DC Metro area on networking and self-promotion, with emphasis on websites and the Internet. Recent appearances have included the National Press Club, BlogHer DC, the National Writer's Union, and American Independent Writers. Kristen's Inkthinker blog was named one of the Top 10 Blogs for Writers in 2006, and her original freelance business website was among the finalists for the 2006 Writer's Digest Best Writer's Website Contest.

Kristen now runs Inkthinker Communications, LLC (www.inkthinkercommunications.com), where her clients include large and small companies, nonprofit organizations and associations, and individual authors and entrepreneurs. She is also a member of the Board of Directors of American Independent Writers and the Editorial Board for the journal Science Editor. In her earlier career, Kristen worked in newspapers, magazines, and an internationally acclaimed medical journal. Her work has appeared in local, regional, and national publications both in print and online, and she has edited a number of books.

Kristen has a BA in English from the University of Mary Washington and an MPS in publishing from The George Washington University. She and her husband live in a rural community near Richmond, Virginia, where they share their home with two cats, two mastiffs, and pug named Pickles. Visit Kristen online at Inkthinker (<http://inkthinkerblog.com>), Sass Pants (<http://sass-pants.com>), or Meow/Bark/Blog (www.meowbarkblog.com). You can also follow Kristen on Twitter (<http://twitter.com/kristenking>).

Name	Phone	Email
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